An Invitation to Exhibit and Sponsor at…

IMMUNOLOGY 2019™

Join us for IMMUNOLOGY 2019™ in San Diego, California at the San Diego Convention Center. AAI hosts the world’s largest annual all-immunology meeting, bringing together scientists at every career stage to discuss their cutting-edge research. International leaders in immunology and talented trainees alike will be coming to learn what innovations and biomedical advances can benefit them in their research.

Who Should Exhibit?
Any company that has a product or service that will advance research or accelerate laboratory results should exhibit at IMMUNOLOGY 2019™. Your competitors will be there…so should you!

Why Exhibit at IMMUNOLOGY 2019™?
Your customers and prospects will be there! IMMUNOLOGY 2018™ drew over 3,000 attendees from 43 countries. That’s 43 markets! We expect high attendance in San Diego.

Attendees surveyed in 2018 revealed that:
- 83% are involved in their lab’s purchasing decisions.
- 85% went to the Exhibit Hall three or more times.

As an Exhibitor at IMMUNOLOGY 2019™, You Can Expect to
- Sell! The AAI meeting annually brings together the largest number of researchers in immunology, and the greatest concentration of buying power in the field.
- Meet New Customers. 68% of attendees went to the Exhibit Hall to find a new supplier, technology, or product.
- Visit with Current Customers. 80% of attendees went to the Exhibit Hall to meet with their current suppliers.

Who Attends?
The exceptional scientific and educational program AAI has developed for IMMUNOLOGY 2019™ is expected to attract over 3,500 researchers from among AAI members and their colleagues throughout the world:
- University faculty/principal investigators
- Postdoctoral fellows
- Laboratory managers
- Corporate scientists
- Government scientists
- Researchers at independent institutes and foundations
- Members of a dozen or more guest societies
- Other immunologists from around the world

Exhibit space will be assigned on a first-come, first-served basis.
Discounted exhibit space is available for applications received by October 31, 2018, so don’t delay!

ANNUAL SPENDING BY AAI MEETING ATTENDEES¹

<table>
<thead>
<tr>
<th>Annual Spending</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>$0–24,999</td>
<td>16%</td>
</tr>
<tr>
<td>$25,000–$99,999</td>
<td>9%</td>
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<td>$100,000–$249,999</td>
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<tr>
<td>$250,000–$499,999</td>
<td>31%</td>
</tr>
<tr>
<td>$500,000 or more</td>
<td>11%</td>
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</tbody>
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NA

Here’s what 2018 exhibitors said they liked...

“…we met with the right individuals and had good leads over all.”

“The meeting was a good match for people to see our company and products.”
Reagents, consumables, lab supplies
Lab equipment (hoods, incubators, microscopes, freezers, etc.)
Animals and animal care supplies
Protein and gene analysis services
Custom DNA/RNA/protein synthesis
Computers/software/imaging equipment
Laboratory support services (translation, copy editing, legal, photography, other)

Products purchased by attendees:
- Antibodies and diagnostics
- Balances, spectrophotometers, high throughput robotics equipment
- Cell and tissue culture reagents
- Cell separation and cell counter products
- Centrifuges
- Chemicals
- Cytokines, chemokines, and growth factors
- Data analysis systems and software
- Electrophoresis equipment and reagents
- ELISA kits and plate readers
- Flow cytometers and cell sorters
- General lab supplies and equipment
- Genomics and proteomics equipment, reagents, and software
- Histology and immunohistochemistry supplies
- HPLC equipment and reagents
- Incubators
- In vivo cell and animal imaging equipment
- Irradiators, animal and cell
- Laboratory animals and equipment, including specialty diets
- Laboratory support services
- Laminar flow hoods
- Microarray equipment, reagents, and software
- Microscopes (confocal, electron, TIRF) and related reagents/software
- Molecular biology and PCR reagents
- Oligonucleotide/peptide/protein production services
- Pipettes, pipetting devices, test tubes, plates, and other consumables
- Scientific journals, subscriptions, and books
- Scintillation counters, gamma counters, radioisotopes
- Software
- Transfection kits and reagents
- And more…

Your product/service not listed? Ask us!

1 Source: 2018 Attendee Survey

This was a great meeting! Excellent science spanning multiple areas of the broader field, interesting speakers, wonderful networking opportunities, and great job/career info for my trainees.

The largest annual all-immunology meeting worldwide!

Attendees by country:
US and Canada: 89%
Canada: 11%

Top attending countries (in alphabetical order):
China
Germany
Japan
South Korea
Taiwan
United Kingdom

International
EXHIBIT HALL UPGRADES

Scientific Program at IMMUNOLOGY 2019™
This program will feature more than 800 scientists speaking in over 100 sessions and approximately 2,000 poster presenters. Attendees will share their latest research in areas including:

- Antigen Processing and Presentation
- Basic Autoimmunity
- Cellular Adhesion, Migration, and Inflammation
- Cytokines and Chemokines and Their Receptors
- Hematopoiesis and Immune System Development
- Immediate Hypersensitivity, Asthma, and Allergic Responses
- Immune Mechanisms of Human Disease
- Immune System Regulation: Cellular and Molecular Mechanisms
- Immunology Education
- Innate Immune Responses and Host Defense: Cellular Mechanisms
- Innate Immune Responses and Host Defense: Molecular Mechanisms
- Lymphocyte Differentiation and Peripheral Maintenance
- Microbial, Parasitic, and Fungal Immunology
- Mucosal and Regional Immunology
- Technological Innovations in Immunology
- Therapeutic Approaches to Autoimmunity
- Transplantation Immunology
- Tumor Immunology
- Vaccines and Immunotherapy
- Veterinary and Comparative Immunology
- Viral Immunology

Exhibit Hall Upgrades are available to IMMUNOLOGY 2019™ Exhibitors only. AAI reserves the right to limit Exhibit Hall Upgrade purchases.

Premier Sponsorships
Support amounting to $3,000 or more in Exhibit Hall Upgrades and/or Scientific Program Sponsorships (see page 6) qualifies for an AAI Premier Sponsorship Level (see page 7) and associated benefits.

NEW! Column Wraps
10 available
Prices Vary
Six single-column sponsorships are available directly outside of the scientific sessions, and four double-column sponsorships are available in the area of Registration and the Exhibit Hall Entrance. Each sponsorship includes full wrap of the column(s) with your branding and artwork.

Qualifies for Premier Sponsorship Level if over $3,000

Park Benches in the Exhibit Hall
4 available
$1,200
Provide one or more park benches for attendees to rest in the Exhibit Hall. Sponsorship includes a 48”x24” floor graphic in front of the park bench. Park benches will be located on a main exhibit aisle in sets of two, back to back.

Lighted Kiosks
2 sponsorships available
$3,000
These four-sided, spinning, lighted kiosks will be located in the area of Registration and the Exhibit Hall Entrance. Sponsors have the option for different graphics on each of the 4 panels. Each panel is 39” x 89”.

Qualifies for Premier Contributing Sponsor

Banners
Prices Vary
The San Diego Convention Center offers sponsors great options for banner placement in high traffic areas. NEW for 2019, there are opportunities for banners near the scientific sessions. Sizes and locations vary. Contact AAI Exhibits to see which banner options fit your company’s needs.

Qualifies for Premier Sponsorship Level if over $3,000

Exhibit Hall Aisle Signs
13 sponsorships available
$500 each
Display your logo and booth number on a 4’x3’ aisle sign in the Exhibit Hall.

Escalator Graphics
5 options available
Prices Vary
There is one main escalator which takes attendees from the street level Registration Lobby and Exhibit Hall Entrance to the scientific sessions. There are branding opportunities for the insides of the escalators and also the areas between the escalators. Contact AAI Exhibits for further information.

Qualifies for Premier Sponsorship Level if over $3,000
Meeting Bag Inserts $3,200
Place your promotional material or item directly into all attendees’ hands for long-term residual exposure. Sponsor arranges the purchase, production, and delivery of at least 3,500 items. Limitations on size apply and items must be submitted to AAI for approval 30 days prior to the meeting. Examples of acceptable inserts are promotional brochures, postcards, and other printed materials (no catalogs or publications) and items such as pens, USB flash drives, luggage tags, etc.
Qualifies for Premier Contributing Sponsor

Opening Night Networking Event $7,500 shared
Immediately following the President’s Address, this best attended social event of the week provides attendees a festive opportunity to be reunited with friends (2,000+ attendees). Co-sponsors receive access for five staff members (this event is closed to all exhibitors except sponsors), a display table, and a complimentary pre-show mailing list.* This event is capped at ten co-sponsors. To inquire about exclusive (at cost) sponsorship of this event, contact AAI Exhibits Manager at exhibits@aai.org or 301-634-7821.
Qualifies for Premier Supporting Sponsor if shared

Meeting Bags $10,000–$20,000
See attendees carrying your logo throughout the meeting. AAI will arrange for production and delivery of bags. Exclusive sponsorship available with just your logo, or shared sponsorship will have your company logo and another company’s logo on the bag. Price includes one-color logo.
Qualifies for Premier Silver Sponsor if exclusive, Premier Sustaining Sponsor if shared

Lanyards $6,000
1 sponsorship available
Attendees will display your company logo on their lanyards. Sponsor arranges for production and delivery of at least 4,000 AAI-approved lanyards.
Qualifies for Premier Supporting Sponsor

Hotel Key Cards $12,000
1 sponsorship available
Reach attendees numerous times daily with exclusive sponsorship of hotel key cards. Your company branding will be printed on the room key provided to attendees staying in the AAI hotel block. Logo and graphics must be submitted to AAI for approval no later than February 15, 2019; AAI will arrange for production and delivery of hotel key cards.
Qualifies for Premier Sustaining Sponsor

Mobile App $8,500 Elite Sponsor/$1,000 Rotating Banner Ads
The meeting app provides the most up to date meeting program and was downloaded over 3,000 times by IMMUNOLOGY 2018™ participants. Elite sponsor will have a secondary splash page plus a clickable rotating banner ad with secondary landing page. Rotating banner sponsors receive a clickable rotating banner ad with secondary landing page.
Elite sponsorship qualifies for Premier Supporting Sponsor

Exhibitor Workshops $1,200
24 Workshop time slots available; maximum of three per exhibitor
This popular opportunity is available in two rooms in the Exhibit Hall. With theater-style seating for up to 100 attendees, each room provides the perfect setting for in-depth presentations and discussion. Workshops do not conflict with daily dedicated poster presentation time. Presentation titles, speakers, and descriptions must be provided by the date requested by AAI. Note: The one-hour room rental includes time for your set-up, 45-minute presentation, and tear-down.

Passport Program $500
20 sponsorships available
Drive traffic to your booth! Provided to each attendee at Registration, the Passport will feature your booth on the Exhibit Hall floor plan map. Attendees enter their completed Passports in the drawing for one of three $250 American Express Gift cards. The drawing will take place during the Poster Presentation Hour on Sunday. This program is limited to exhibitors with 200 square feet or less of booth space.

Pre-Event Attendee Mailing List* $1,000
Let attendees know why they need to visit your booth and meet with you. The list will be provided electronically prior to the meeting, with physical mailing addresses only (no phone, fax, or email), and is for one-time use only.

Post-Event Attendee Mailing List* $700
Reinforce your message with a post-event mailing. The list will be provided electronically after the meeting, with physical mailing addresses only (no phone, fax, or email), and is for one-time use only.

* AAI policy prohibits provision of e-mail addresses to third parties. Mailing lists exclude residents of the European Union (EU) pursuant to the EU General Data Protection Regulation (GDPR) at https://www.EUGDPR.org.

Exhibitor Upgrade opportunities are subject to change; additional opportunities may be added throughout the year, so please check www.IMMUNOLOGY2019.org for current availability or contact AAI Exhibits Manager at exhibits@aai.org or 301-634-7821.
Lectures, Symposia, and Networking Events

President’s Address $10,000
The AAI president officially opens the AAI annual meeting with a presentation of his or her research. As AAI presidents are among the most outstanding immunologists worldwide, this session is attended by the largest audience of the meeting. (Audience: 2,000)
Qualifies for Premier Sustaining Sponsor

President’s Symposium $10,000
The AAI president is the chair of a symposium on a topic of his or her choosing featuring prominent immunologists invited to present their cutting-edge research. (Audience: 2,000)
Qualifies for Premier Sustaining Sponsor

Distinguished Lectures (3) $5,000 each
Each day the scientific program ends with a plenary lecture by a scientist designated by the AAI Program Committee as one of the most talented and renowned immunologists today. (Audience: 2,000 each)
Qualifies for Premier Contributing Sponsor

Major Symposia (8) $5,000 each
Eight Major Symposia are featured throughout the meeting: two concurrently each morning. These sessions present the most innovative science in the field today. Five to six noted scientists are featured in each session. (Audience: 1,000–1,200 each)
Qualifies for Premier Contributing Sponsor

Career Lectures and Networking Events

Careers and Networking Roundtables $4,000
2 available
In the Careers and Networking Roundtables, a diverse field of experienced professionals lead discussions on specific career issues and options in their chosen fields—academia, industry, government, or non-profit. A structured networking exercise for communicating one’s scientific interests/objectives most efficiently follows one of the sessions.
Qualifies for Premier Contributing Sponsor

Interviewing for a Job (Lecture) $2,000

How to Convert Your CV into a Résumé $2,000
(Lecture followed by one-on-one counseling)

Careers in Biotech: Panel Discussion and Networking Reception $4,000
This Friday evening panel features scientists employed in a variety of positions in industry discussing their career paths and the skills required for success in each. AAI invites a sponsor to support the reception following the panel discussion.
Qualifies for Premier Contributing Sponsor

Travel Support
AAI provides much-needed travel grant support for early-career faculty and trainees who might not otherwise be able to attend the meeting.

AAI Laboratory Travel Grants $2,500/grant
These grants provide travel support to mid-career investigators for attending the AAI annual meeting. The grants are awarded to scientists who have limited funds for travel and are the first or last authors on one or more abstracts submitted to the annual meeting. Each grant will provide two travel awards of up to $1,250 each: one to the PI or laboratory director and another to a member of his or her lab.

AAI Undergraduate Faculty Travel Grants $2,500/grant
These grants assist undergraduate faculty attending the AAI annual meeting. The grants also support travel costs for an undergraduate student of the recipient’s selection.

AAI Early Career Faculty Travel Grants $1,250/grant
These grants assist promising young investigators with travel to the AAI annual meeting. Testimonials from past recipients confirm that this modest amount makes a huge difference in their career development.

AAI Trainee Abstract Awards $500–$750*/award
* According to number of consecutive years of AAI membership
These awards provide critical travel support for AAI Trainee Members whose first-author abstracts are selected for oral presentation in an AAI Block Symposium. Over 300 abstract awards are given to our most talented developing investigators.

AAI Trainee Poster Awards $300/award
These awards provide up to $300 in travel reimbursement to AAI Trainee Members whose first-author abstracts selected exclusively for poster presentation are deemed to be exceptional. Selection is based on the originality and significance of the research presented. Approximately 100 poster awards will be given to talented early-career investigators.

For information or to reserve your sponsorship, please contact AAI Exhibits Manager at exhibits@aai.org or 301-634-7821.
**AAI Premier Sponsorships**

Support amounting to $3,000 or more in Exhibit Hall Upgrades (see pages 4 and 5) and/or Scientific Program Sponsorships, Career Development Networking Events, or Travel Support (see page 6) qualifies an exhibitor/sponsor for the many benefits associated with AAI Premier Sponsorships. See the table below to review the benefits of Premier Sponsor levels. Contact AAI Exhibits Manager for details.

### The Benefits* of Premier Sponsorship

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<tr>
<th>Use of Pre-show Attendee List**</th>
<th>1 time</th>
<th>1 time</th>
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<tbody>
<tr>
<td>Logo Link and Listing under the Designated Premier Sponsor Level on Meeting Website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<td>Complimentary Scientific Registration***</td>
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<td>2</td>
<td>1</td>
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<tr>
<td>Acknowledgments on Meeting Signs and Other Printed Material for the Meeting</td>
<td>Yes</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Thank You Announcements in Exhibit Hall</td>
<td>Yes</td>
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<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Use of Post-show Attendee List**</td>
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<td>Complimentary Exhibitor Workshop</td>
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<td>1</td>
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<tr>
<td>Use of AAI Membership Mailing List** (subject to AAI policy for use)</td>
<td>2 times</td>
<td>2 times</td>
<td>1 time</td>
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### Additional Support Opportunities

#### Social Events

**Opening Night Networking Event**

Immediately following the President’s Address, this best attended social event of the week provides attendees a festive opportunity to be reunited with friends (2,000+ attendees). Co-sponsors receive access for five staff members (this event is closed to all exhibitors except sponsors), a display table, and a complimentary pre-show mailing list.** This event is capped at ten co-sponsors. To inquire about exclusive (at cost) sponsorship of this event, contact AAI Exhibits Manager at exhibits@aai.org or 301-634-7821.

Qualifies for Premier Supporting Sponsor if shared

**IMMUNOLOGY 2019™ Gala**

At Cost

Each year at this premier social event, attendees relax, reconnect with friends, network, and seek out new acquaintances among fellow scientists.

(2,000 Attendees)

Qualifies for Premier Platinum Sponsor

**Service Appreciation Reception**

At Cost

By special invitation only, this event honors current AAI member volunteers who give generously of their time in support of the AAI mission.

Qualifies for Premier Silver Sponsor

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*Benefits cannot be traded for other opportunities; if not used, unused benefits are forfeited.

**AAI policy prohibits provision of e-mail addresses to third parties. Mailing lists exclude residents of the European Union (EU) pursuant to the EU General Data Protection Regulation (GDPR) at https://www.EUGDPR.org.

***One additional complimentary scientific registration available per $25,000 increment in sponsor support beyond the $80,000 threshold for Platinum Sponsorship.
San Diego Convention Center
111 West Harbor Drive
San Diego, CA 92101

**Exhibit Dates:** May 10–12, 2019
**Exhibits Open:** 9:30 AM–4:30 PM daily


Available space will be assigned on a first-come, first-served basis. Island booths may be created by combining four or more 10’ x 10’ booths.
The American Association of Immunologists

Prior Exhibitors

10X Genomics
21st Century Biochemicals, Inc.
AAT Bioquest, Inc.
AbbotMax, Inc.
Abcam
ACBio
ACROBiosystems
Acumenca Biotech
Adaptive Biotechnologies
Adipogen International, Inc.
Advanced Cell Diagnostics
Advanced Targeting Systems, Inc.
AID Autoimmun Diagnostika GmbH
AimPlex Biosciences
Akoya Bio
Aler Technologies AS
AllCells, LLC
ALPCO
Ancell Corporation
Aptogen, LLC
Arbor Assays
ArcherDX
Assay Biotechnology Company, Inc.
Astarte Biologics, LLC
AUM Biotech
Aushon BioSystems
Avila Systems Biology Corp.
Azure Biosystems
Baker Ruskinn
Bay Bioscience Co., Ltd.
BD Biosciences
Beckman Coulter, Inc.
Bio X Cell
Biocompare
Biocytogen, LLC
BioLegend
BioMagnetic Solutions, LLC
BioPorto Diagnostics A/S
BiOptix
Bio-Rad Laboratories
Biotyty
Biorcalclamation, LLC
BioSpherix, Ltd.
Bioss Antibodies, Inc.
BioStatus Limited
Bio-Synthesis, Inc.
BioTechne
BioTek Instruments, Inc.
Boster Biological Technology
BrandTech Scientific
BTS Research
BTX
Canopy Biosciences
Capricorn Biotechnology
Cayman Chemical Company
Cell Laboratories
Cedarlane Laboratories
Cell Biologics, Inc.
Cell Press
Cell Signaling Technology
Cellecta
CELLTREAT Scientific Products
Cellular Technology Limited (CTL)
Cepham Life Sciences, Inc.
ChemoMetec
Chondrex, Inc.
Clear H2O
Cloud-Clone Corp.
Curiox Biosystems
Cyagen Bioscience Inc.
Cytek Inc.
Cyto bank, Inc.
Cytognos
Cytomark
CyVek Inc.
DartMouse
DD News
De Novo Software
Desert King International
Digi Tech
DiscoverX Corporation
Drummond Scientific
Dualsystems Biotech AG
Dynex Corporation
eBioscience, An Affymetrix business
Elabscience Biotechnology
Elsevier
Embi Tec
Emp Biotech/essentialLife Solutions
Envision Genomics
Enzo Life Sciences, Inc.
Epigentek Group Inc.
Equitech-Bio Inc.
Essential Pharmaceuticals, LLC
Eureka Therapeutics, Inc.
EXBIO Antibodies
Expedeon
EZBiolab
F1000/The Scientist
FAScN Minority Access to Research Careers (MARO)
Federation of American Societies for Experimental Biology (FASB)
Fibercell Systems, Inc.
Fitzgerald Industries International
Flearebio Biotech LLC
FlowJo
Fluidigm Corporation
FluoroFinder
Fluxion Biosciences, Inc.
FormaMax Scientific, Inc.
FoxD Research
Fred Hutchinson Cancer Research Center
Frontiers
Future Sciences Group
Garland Science
Genalyte
Gene Tools, LLC
GENOVAC GmbH
GenScript USA Inc.
GI Biochem (Shanghai), Ltd.
Grifols Diagnostic Solutions Inc.
Hamilton Robotics
HemaCare BioResearch Products
HistTox Labs
Histowiz
Hitachi Solutions America, Ltd.
Horizon Pharma, Inc.
Houston Omics Core
Hu cyt Biotech, Inc.
Illumina
ImmPort: Immunology Database and Analysis Portal
Immudex
Immune Epitope Database & Analysis Resource (IEDB)
inGenious Targeting Laboratory, Inc.
Innopen
Innova Biosciences
Intellicyt Corporation
Intuitive Biosciences
Ivincbio
Invivovance, Inc.
iRepertoire
Irving Scientific
Jackson ImmunoResearch Laboratories, Inc.
JPT Peptide Technologies GmbH
Juno Therapeutics
Kingfisher Biotech, Inc.
Kinnakeet Biotechnology
Knobbe, Martens, Olson, & Bear, LLP
Knock Out Mouse Project (KOMP) KPL, Inc.
KRONUS inc.
LC Sciences
Leinco Technologies, Inc.
LifeSensors
Lipocalyx GmbH
List Biological Laboratories
Logos Biosystems, Inc.
Lonza
Lophius Biosciences GmbH
Luminex Corporation
Mattech, Inc.
Maltrin/krloit d/a Therakos
MacVector, Inc.
MBL International Corporation
Mediso USA
Meridian Life Science
Meso Scale Discovery
MilliporeSigma
Milenyi Biotec, Inc.
Mimotopes
MP Biomedicals, LLC
Myriad RBM
National Institute of Allergy and Infectious Diseases (NIAID)
NanoString Technologies
National Jewish Health
Nature Publishing Group
Nexclom Bioscience, LLC
Nicoya Life Sciences
Novogene Corp.
Omni International
ORFLO Technologies
OriGene Technologies Inc.
Oxford University Press
Partek Incorporated
Pathogens and Immunity
PBL assay Science
PEPferPrint
PeproTech, Inc.
peptides&elephants GmbH
PerkinElmer
Phalanx Biotech Group
Pharma Legacy Laboratories (Shanghai) Co., Ltd.
Phoenix Pharmaceuticals, Inc.
Precision for Medicine
Prolimmune, Inc.
Promega Corporation
PromoCell GmbH
Propel Labs, Inc.
ProteinSimple
Protein Fluidics Inc.
ProteinTech Group Inc.
QIAGEN, Inc.
Quad Technologies
Quansys Biosciences
QuanterX
Quidel Corporation
Rad Source Technologies, Inc.
Rainin Instrument, LLC.
random Laboratories, Ltd.
RayBiotech, Inc.
ReachBio, LLC
ReadCube
Research Diets, Inc.
Resonant Sensors Inc.
Rockefeller University Press
Rockland Immunocchemicals, Inc.
ROU, Inc.
Sanguine
Sanofi Pasteur, Inc.
Sapphire North America, LLC
Sanbio
Science/AAAS
SCIENION US, Inc.
SciMed Solutions
Seahorse Bioscience
Second Genome
SeraCare Life Sciences, Inc.
Servicebio
Shenandoah Biotechnology, Inc.
SignalChem
Sino Biological, Inc.
Society for Immunotherapy of Cancer (SITC)
SoftGenetics
Solulink, Inc.
Sony Biotechnology, Inc.
Source BioScience
SouthernBiotech
Springer
SRI International
St. Jude Children’s Research Hospital
STEMCELL Technologies, Inc.
StemExpress
StratifiedM Corporation
Studylogy Systems, Inc.
SurModics, Inc.
Syneox
Taconic
Tetracore, Inc.
The Jackson Laboratory
The Lab People
The Scale People
Thermo Fisher Scientific
TissueGnostics USA
Tonto Biosciences
Trident Center for Innovation (TCI)
UVP, LLC
vDServer
Vector Laboratories
Veterinary Clinical Resources
VitaScientific
Vivum
WaferGen Biosystems
Western Michigan University
Homer Stryker, MD School of Medicine
Wiley-Blackwell
Wortington Biochemical Corporation
Xcell Biosciences
Xcell Biosciences
XCell Inc.
ZEISS Microscopy
ZenBio, Inc.
Exhibit Fees
A discount is available for exhibitors who apply for space and make their deposits by October 31, 2018. Prices in U.S. dollars.

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Early Application Fee</th>
<th>After Application Fee</th>
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</thead>
<tbody>
<tr>
<td>10’x10’ CORNER BOOTH</td>
<td>$3,250</td>
<td>$3,450</td>
</tr>
<tr>
<td>10’x10’ IN-LINE BOOTH</td>
<td>$3,050</td>
<td>$3,250</td>
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</tbody>
</table>

Package includes:
- 8’ backwall drape/3’ high dividers
- 7” x 44” one-line sign
- 4 Exhibitor badges (access to Exhibit Hall only)

All booth purchases include the opportunity to purchase up to two Scientific Registrations per company at a special Exhibitor Rate. Misuse of badges may lead to expulsion from the meeting.

Booth Assignments
Available space will be assigned on a first-come, first-served basis.

EXHIBIT SALES CONTACT
AAI Exhibits Manager
E-mail: exhibits@aai.org
Phone: 301-634-7821
Fax: 301-634-7889
EXHIBITOR SCHEDULE*


WEDNESDAY, MAY 8
12:00 PM – 6:00 PM Exhibitor Set-Up

THURSDAY, MAY 9
9:00 AM – 6:00 PM Exhibitor Set-Up
2:30 PM – 6:00 PM Sessions/Symposia
5:00 PM – 6:00 PM President’s Address
6:00 PM – 8:00 PM Opening Night Reception (tentative)

FRIDAY, MAY 10
8:00 AM – 6:45 PM Sessions/Symposia
9:30 AM – 4:30 PM Exhibits Open
10:00 AM – 10:45 AM Exhibitor Workshops
11:15 AM – 12:00 PM Exhibitor Workshops
12:30 PM – 1:15 PM Exhibitor Workshops
1:45 PM – 2:30 PM Exhibitor Workshops
2:30 PM – 3:45 PM Dedicated Poster Presentations in Exhibit Hall
4:30 PM – 5:30 PM Award Lecture
6:00 PM – 6:45 PM Distinguished Lecture

SATURDAY, MAY 11
8:00 AM – 6:45 PM Sessions/Symposia
9:30 AM – 4:30 PM Exhibits Open
10:00 AM – 10:45 AM Exhibitor Workshops
11:15 AM – 12:00 PM Exhibitor Workshops

Our 2018 attendees said they highly recommend the AAI annual meeting...

“...This was my first time attending AAI. I will definitely try to make this an annual part of my career development activities.”

“I felt this was the best meeting of all the AAI meetings I have attended over the last 30 years. Looking forward to the 2019 San Diego meeting.”

SUNDAY, MAY 12
8:00 AM – 6:45 PM Sessions/Symposia
9:30 AM – 4:30 PM Exhibits Open
10:00 AM – 10:45 AM Exhibitor Workshops
11:15 AM – 12:00 PM Exhibitor Workshops
12:30 PM – 2:30 PM President’s Symposium
12:30 PM – 1:15 PM Exhibitor Workshops
1:45 PM – 2:30 PM Exhibitor Workshops
2:30 PM – 3:45 PM Dedicated Poster Presentations in Exhibit Hall
4:30 PM – 5:30 PM Award Lecture
6:00 PM – 6:45 PM Distinguished Lecture

MONDAY, MAY 13
8:00 AM – 12:15 PM Sessions/Symposia
8:00 AM – 10:00 AM Exhibitor Tear-down

* Exhibitors agree not to extend invitations, call meetings, host events, or otherwise encourage the absence of attendees or Exhibitors during the official hours of IMMUNOLOGY 2019™. Official hours include scientific sessions, Exhibit Hall hours, and social events.

Enjoy nearly 4 hours of unopposed Exhibit Hall/Poster Presentation time!
The Exhibit Application must be signed by an authorized representative of the exhibiting company. This signature will signify that the authorized representative has read and agrees to the terms specified below, and on the IMMUNOLOGY 2019™ website (www.IMMUNOLOGY2019.org). The American Association of Immunologists, Inc., (AAI) reserves the right to dismiss any Exhibitor who does not adhere to the rules and regulations published here and on the meeting website. Failure to comply will also result in loss of priority status for future booth selection.

AAI reserves the right to interpret these regulations as it deems proper and/or necessary to ensure the success of the Exhibition and to further the educational purposes of the event. Your participation/attendance in or at this event means you, the Exhibitor, agree to comply with all AAI Rules and Regulations which are in effect at the time Exhibitor Move-in begins.

When subject to its terms, you will collect, store, and use personal information only in compliance with the obligations of the European Union (EU) General Data Protection Regulation (https://www.EUGDPR.org) and will employ appropriate safeguards to ensure the security of the information.

AAI reserves the right, in its sole discretion, to accept or deny applications for exhibit space and to allocate space among Exhibitors. In the case of a denied application, all monies collected by AAI will be refunded to the applicant.

**Presentation of Products or Services**
The purpose of the IMMUNOLOGY 2019™ exhibit program is to further the education of, or assist, scientists working in the field of immunology or in an affiliated relevant scientific field. The exhibits must be of an educational or service nature. They must emphasize instruments, products, or services for use in teaching and research, and/or books or other publications in relevant scientific fields.

All claims regarding products and services should be truthful and accurate. Unwarranted disparagements of publications in relevant scientific fields, use in teaching and research, and/or books or other products/services are not permitted.

**Selling**
IMMUNOLOGY 2019™ Exhibitors will be allowed to sell their products/services in the Exhibit Hall. Sales of products/services are permitted if: the products/services are the Exhibitors’ own unaltered, marketed products; the products and services are directly related to research and clinical practice of IMMUNOLOGY 2019™ attendees; and all transactions are conducted in a manner consistent with the professional nature of the meeting.

Checks and credit cards may be used for payment, but cash transactions are not allowed for security reasons. Every transaction must be accompanied by a receipt for the purchaser. It is the responsibility of the Exhibitor to have all licenses, permits, and/or registrations required by the conference venue, city, municipality, and/or state. The Exhibitor is responsible for compliance with all applicable tax laws.

**Space Assignment**
Assignment of space will be made on a first-come, first-served basis. Whenever possible, Exhibitor’s space requests will be honored, but the final arrangements will be determined by AAI Exhibit Management. AAI shall have no liability if the space location assigned is not as requested or if space is sold out. AAI reserves the right to modify the floor plan to the extent necessary in the best interest of AAI and the exhibition.

A 600-character-maximum description of products and/or services to be displayed in the booths must be submitted. This information will be published in the meeting guide provided that the application and description are received no later than **February 1, 2019**. If the description is not received by the deadline date, only the name, address (as it appears on the contract), and booth number will be included in the meeting guide.

**General Conduct of Exhibits**
AAI reserves the right to impose limitations on noise levels and on any other method of operation that becomes objectionable. The use of animals on the floor requires permission from AAI and the San Diego Convention Center.

Exhibitors agree to abide by the installation and dismantle times set by AAI and to have at least one person staffing their booths during published exhibition hours. Exhibitors who vacate their booths prior to the published dismantle time without permission of the AAI Exhibits Manager may be assessed a fine equal to one half the booth fee, will forfeit any booth selection for the following year, and will not receive prior Exhibitor credit for booth selection at future shows.

In the interest of the success of the entire AAI meeting, Exhibitor agrees not to extend invitations, host events, call meetings, host events, or otherwise encourage the absence of attendees or Exhibitors during the official hours of IMMUNOLOGY 2019™. Official hours include scientific sessions, Exhibit Hall hours, and social events. Additionally, Exhibitor agrees to not hold events, meetings, or other gatherings in the Exhibitor’s booth without pre-approval by the AAI Exhibits Manager.

**Location Relative to Other Exhibits**
Exhibitors may use the Exhibit Application to designate their preference to be located near other companies or their wish not to be adjacent to or opposite designated companies. These requests will be honored to the extent possible in keeping with assignment priorities and requests for specific locations on the floor.

**Distribution of Giveaways**
Exhibitors will be permitted to distribute appropriate promotional materials and approved related items from their exhibit booths only. Exhibitors may not distribute materials outside their booth (hotels, Convention Center lobby area, etc.) without permission of the AAI Exhibits Manager. In keeping with the educational purpose of the exhibit program, giveaways must conform to acceptable, legal, and professional standards. AAI reserves the right to deny distribution of materials it deems inappropriate.

**Exhibit Space Rental**
All booths are 10’ x 10’ unless stated or marked otherwise on the floorplan or in the Exhibitor Prospectus or contract, and can be combined to make larger booths. Tiered pricing is available with discounts for applications and deposits received by October 31, 2018. Rental includes 8’ high back drape and 3’ high side divider drapes and a standard (7” x 44”) identification sign with company name. The exhibit aisles will be carpeted.

Exhibitors must carpet their booths. Exhibit spaces reserved prior to May 7, 2018, required a 50% deposit be paid by June 15, 2018. Payment equal to 50% of the exhibit fee must accompany applications for space submitted between May 8, 2018, and October 31, 2018. After October 31, 2018, all applications must be submitted with payment in full.

Exhibit space will not be assigned and confirmed without receipt of deposit. The balance due on space assigned must be paid on or before November 30, 2018. After November 30, 2018, in the event of late or missing payment, AAI reserves the right to cancel Exhibitor’s booth. Should portion of funds paid be deemed “non-refundable,” and re-sell the space.

Exhibit fee covers exhibit space rental and an allotment of badges according to the size of the exhibit space. Any other booth furnishings and/or equipment must be contracted through the official AAI General Service Contractor as indicated in the Exhibit Service Kit. In the event that no representative of an exhibiting organization has arrived on-site to claim its space or freight 90 minutes prior to the published event opening, AAI has the right to resell or relocate the exhibit space.

Any booth not set up by the last two hours of Exhibitor Move-in may be force-built at the Exhibitor’s expense or relocated at the discretion of the AAI Exhibits Manager and at the Exhibitor’s expense.

Exhibit Move-in/out is deemed a “construction zone” by OSHA and, as such, prohibits Exhibitors from wearing open-toed shoes of any kind in the Exhibit Hall. This regulation will be strictly enforced for the safety of all.

The only individuals under the age of 18 allowed in the Exhibit Hall are registered high school students with a school ID and an accompanying registered adult.

Photography of Exhibit displays without express permission of the Exhibitor or the AAI Exhibits Manager is prohibited.

**Cancellation or Reduction of Exhibit Space**
Exhibitor’s request to cancel or reduce space must be made in writing to the AAI Exhibits Manager for approval. The effective date of space cancellation or reduction will be the date the written notice is received by AAI. If space is cancelled or reduced on or before November 30, 2018, a refund will be made of any funds paid in excess of the required non-refundable deposit. After November 30, 2018, all sales are final and any deposits plus other booth fees paid become non-refundable. All cancellations or reduction of space include the forfeiture of all Exhibitor badges that were originally allocated with the booth space.

**Subleasing**
Subleasing, assignment, or sharing, in part or in whole, of exhibit space is not permitted. Two or more companies may not share the same space. Exhibitors agree to limit the service and/or materials displayed in their exhibit area to those supplied or provided by
the Exhibitor with the exception that other proprietary equipment may be used solely for the purpose of demonstrating the materials or services of the Exhibitor.

Registration of Exhibitors

Exhibitors will receive four complimentary Exhibit Hall-Only badges for company personnel for each 10’x10’ booth space reserved. Additional Exhibit Hall-Only badges can be purchased for $50 each. It is the responsibility of the authorized individual signing the application to inform all company personnel of the rules and regulations contained in this brochure. Exhibit Hall-Only badges will not allow admission to scientific sessions.

BOOTH DESIGN AND USE OF EXHIBIT SPACE

AAI adheres to IAEE booth display standards. All exhibit materials and activities must fit within the confines of the Exhibitor’s assigned space so as not to impede traffic flow, infringe on the space of other Exhibitors, create any trip hazards, or violate the emergency exit routes or access to emergency equipment set forth by the Fire Marshal. The exhibit aisles will be carpeted. Exhibitors are required to cover their allotted floor space by either providing their own carpet or renting carpet from the General Services Contractor. Exhibit-provided carpet must be of one color and be clean. The AAI Exhibits Manager reserves the right to order and install carpeting for Exhibitors who have not installed carpeting by the start of the last 2 hours of the published move-in time, whose carpeting does not meet the required standard, or who have no carpeting at all. Costs will be at the Exhibitor’s expense.

Standard In-Line Booths

The Standard Booth size is 10’x10’ unless stated or marked otherwise on the floor plan, in the Exhibitor Prospectus, or in the contract. The maximum height of 8’ is allowed only in the rear half of the booth space, with a 4’ height restriction imposed on all materials in the remaining space forward to the aisle.

Multiple Standard Booths

In an exhibit space that contains 3 or more linear booths (30 feet or more), the interior booths are required to cover their allotted floor space by either providing their own carpet or renting carpet from the General Services Contractor. Exhibit-provided carpet must be of one color and be clean. The AAI Exhibits Manager reserves the right to order and install carpeting for Exhibitors who have not installed carpeting by the start of the last 2 hours of the published move-in time, whose carpeting does not meet the required standard, or who have no carpeting at all. Costs will be at the Exhibitor’s expense.

End Cap Booths

An End Cap Booth is a booth that has open sides on three aisles. AAI does not permit End Cap Booths.

Aisles

Aisles are the leased property of AAI. No Exhibitor will be permitted to block aisles or otherwise impede proper flow of traffic throughout the entire show. All demonstrations must take place within Exhibitor’s designated booth space.

Fire Code Regulations

Federal, state, and city laws will be strictly observed. All drapes, curtains, table coverings, skirts, carpet, or any material used in exhibits must be flame retardant. Wiring must comply with fire department and underwriters’ rules. Hall capacity will be monitored. Fire hose cabinets, fire extinguishers, sprinklers, fire exit doors, routes of egress, and any other fire safety device or facility must not be hidden, obstructed, or otherwise disturbed. Crates, packing materials, wooden boxes, or other highly combustible materials may not be stored in exhibit halls, meeting rooms, or fire-exit areas. Materials not in compliance with the regulations will be considered trash and subject to disposal. Passenger elevators and escalators may not be used for freight, including hand trucks, floats, and similar equipment.

Security

AAI will contract reputable security guards during the course of the annual meeting. Duties of the guards will be to provide access control to, and general security of, the Exhibit Hall. Neither AAI, the Convention Center, hotels, nor the owners or lesasers of the exhibit venue will assume any responsibility for Exhibitor’s personal property. It is strongly urged that the Exhibitor maintain awareness of any expensive, revenue-generating, irreplaceable (within the timeframe of the exhibition), or proprietary product contained within their booth. Exhibitor will have the option of engaging security services if desired for exclusive booth coverage.

Liability

Exhibitor assumes all responsibility and hereby agrees to protect, indemnify, defend, and hold harmless AAI and its officers, employees, and agents; the Convention Center and its employees and agents; and The Expo Group against all claims, losses, and damages to persons or property, governmental charges, or fines, and attorney’s fees arising out of or caused by Exhibitor’s installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof, excluding such liability caused by the sole negligence of the parties referred to above. In addition, Exhibitor acknowledges that AAI, its agents, the Convention Center, or The Expo Group will not maintain insurance covering the Exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

The Exhibitor shall be liable to the host facility and/or AAI for any damage to the building and/or the furniture and fixtures contained therein which shall occur through acts or omissions of the exhibitor.

Cancellation of Meeting and Exhibit

It is mutually agreed that in the event IMMUNOLOGY 2019™ is cancelled due to acts of God, war, strikes, government regulation or advisory (including travel restrictions by the government or World Health Organization), civil disturbance, terrorism, or threats of terrorism in the United States as substantiated by governmental warnings or advisory notices, curtailment of transportation, epidemics, disaster, fire, earthquakes, hurricanes, unseasonable extreme inclement weather, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts in San Diego, CA, or any other comparable conditions or circumstances occurring either in the location of the IMMUNOLOGY 2019™ meeting or in the countries/states of origin of at least 30 percent of the attendees or along their routes of travel, making it commercially impracticable, illegal, or impossible to hold IMMUNOLOGY 2019™, the Application and Contract for exhibit space will be terminated. In such an event, neither party shall be liable to the other for delay or failure to perform its obligations, except there shall be a prorated reduction of any fees payable or otherwise due under this agreement and/or refund of any deposits paid.

Insurance

Exhibitor acknowledges that AAI does not maintain, and is not responsible for obtaining, insurance covering Exhibitor’s property. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy protecting them against loss through theft, fire, damage, etc.

SERVICES AND OFFICIAL CONTRACTOR

Details regarding exhibitor policies, labor, furniture, rental displays, lead retrieval, utilities, etc., will be included in the Exhibitor Service Kit.

Service Kits

Exhibitor Service Kits will be distributed via e-mail in February 2019. Exhibitors are encouraged to take advantage of cost reductions offered by most contractors for advance orders. Many services cost substantially more when ordered on site.

Please address all communications pertaining to exhibits to:

AAI Exhibits Manager
E-mail: exhibits@aai.org
Phone: 301-634-7882
Fax: 301-634-7889
SCIENTIFIC PROGRAM SPONSORSHIP AND SUPPORT

See page 7 for a chart depicting benefits accompanying AAI Premier Sponsorship Levels achieved through Scientific Program Sponsorship and/or Exhibit Hall Upgrades.

Name

Company/Organization

Authorized Signature

Date

LECTURES, SYMPOSIA, AND NETWORKING EVENTS

- President's Address
- President's Symposium
- Distinguished Lectures (3)
- Major Symposia (8)
- Careers and Networking Roundtables
- AAI Minority Affairs Committee Careers Roundtable and Speed Networking Session
- Careers in Biotech: Panel Discussion and Networking Reception
- How to Convert Your CV into a Résumé (Lecture followed by one-on-one counseling)
- Interviewing for a Job (Lecture)

Eligibility for AAI Premier Sponsorship Level

Sustaining Sponsor: $10,000
Contributing Sponsor: $5,000

TRAVEL SUPPORT

- AAI Laboratory Travel Grants
- AAI Undergraduate Faculty Travel Grants
- AAI Early Career Faculty Travel Grants
- AAI Trainee Abstract Awards
- AAI Trainee Poster Awards

Eligibility for AAI Premier Sponsorship Level

AAI Laboratory Travel Grants: $2,500/grant
AAI Undergraduate Faculty Travel Grants: $2,500/grant
AAI Early Career Faculty Travel Grants: $1,250/grant
AAI Trainee Abstract Awards: $500–$750/award
AAI Trainee Poster Awards: $300/award

SOCIAL EVENTS

- Opening Night Networking Event: Exclusive or Shared
- IMMUNOLOGY 2019™ Gala
- Service Appreciation Reception

Eligibility for AAI Premier Sponsorship Level

Opening Night Networking Event: Shared: $7,500/Exclusive: At cost
IMMUNOLOGY 2019™ Gala: Platinum Sponsor: At Cost
Service Appreciation Reception: Silver Sponsor: At Cost

PAYMENT INFORMATION

Please make checks payable to The AAI, Inc., in U.S. dollars drawn on a U.S. bank. E-mail exhibits@aai.org for bank wire instructions.

Billing Contact Name

Billing Contact Address

City/State/Zip

* According to number of consecutive years of AAI membership

Submit Application to:
AAI Exhibits Manager
1451 Rockville Pike, Suite 650, Rockville, MD 20852
Phone: 301-634-7821 • Fax: 301-634-7889 • Email: exhibits@aai.org
Further information appears at www.aai.org and www.IMMUNOLOGY2019.org

For Official Use Only: Date Received ____________ Time ___________
INSTRUCTIONS: IMMUNOLOGY 2019™ exhibit space is assigned on a first-come, first-served basis upon receipt of this Exhibit Application or the online Exhibit Application, accompanied by a deposit of 50% of the exhibit fee. All balances are due by November 30, 2018. For applications submitted after October 31, 2018, full payment is due with the application.

Exhibitors may apply for space electronically at www.IMMUNOLOGY2019.org.

Company/Organization______________________________________________________________________________________________________

Contact Name  ____________________________________________   Title  __________________________________________________________

Address ________________________________________________________________________________________________________________

City/State/Zip/Country ______________________________________________________________________________________________________

Phone___________________________________  Fax___________________________________  E-mail___________________________________

Total number of booths requested ___________

BOOTH PREFERENCE

☐ Corner  $3,250 before October 31, 2018

☐ in-line  $3,450 after October 31, 2018

☐ Bulk/Island  $3,050 before October 31, 2018

☐ Bulk/Island  $3,250 after October 31, 2018

☐ Bulk/Island  $32.50 per square foot before October 31, 2018

☐ Bulk/Island  $34.50 per square foot after October 31, 2018

We prefer the following booth locations (in priority order):

1) ____________  2) ____________  3) ____________  4) ____________  5) ____________  6) ____________

We will exhibit the following products/equipment/services:

________________________________________

If possible, we would like to be located near (other exhibitor names):

________________________________________

If possible, we would NOT like to be located adjacent to or directly across from (other exhibitor names):

________________________________________

PAYMENT:  TOTAL EXHIBIT FEE  $ _______________

TOTAL AMOUNT OF DEPOSIT DUE (50%)  $ _______________

BALANCE DUE  $ _______________

In accordance with the following terms, conditions, and regulations governing exhibits at the IMMUNOLOGY 2019™ meeting at the San Diego Convention Center, San Diego, CA, the undersigned hereby makes application for exhibit space(s) which, when accepted by AAI Exhibit Management, becomes a contract. Terms and conditions listed in the attached 2019 AAI Exhibit Rules and Regulations and at www.IMMUNOLOGY2019.org are a part of this contract. The undersigned agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement or as may be specifically designated by AAI Exhibit Management, the Convention Center, the official general services contractor, as well as any city, state, and federal regulations. Failure to abide by such rules and regulations will result in the forfeiture of all monies paid to AAI under the terms of this agreement. Exhibitors remain obligated to pay any outstanding balances due to AAI. Additionally, the undersigned acknowledges that an invoice for payment will be sent and agrees to honor such invoice as legal and binding. The undersigned will submit payment within, but not later than, 30 days after space assignment.

I understand and agree to comply with the EU General Data Protection Regulations (GDPR) at https://www.EUGDPR.org.

Authorized Signature ________________________________  Date  ____________

The American Association of Immunologists, Inc. (AAI) reserves the right, in its sole discretion, to accept or deny applications for exhibit space and to allocate space among exhibitors. In the case of a denied application, all monies collected by AAI will be refunded to the exhibiting company/organization.

CANCELLATION POLICY

All booth deposits are non-refundable. If full payment is not received by November 30, 2018, booth space is subject to cancellation and immediate release to other entities interested in exhibiting. After November 30, 2018, all sales are final and any deposit or fee payment is non-refundable.

Submit Application to:
AAI Exhibits Manager
1451 Rockville Pike, Suite 650, Rockville, MD 20852
Phone: 301-634-7821  •  Fax: 301-634-7889  •  Email: exhibits@aai.org

Further information is available at www.aai.org and www.IMMUNOLOGY2019.org

For Official Use Only: Date Received ____________  Time ____________