

IMMUNOLOGY 2019™

THE ANNUAL MEETING OF THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS

EXHIBITOR PROSPECTUS



MAY 9–13, 2019 | SAN DIEGO CONVENTION CENTER | SAN DIEGO, CA

www.IMMUNOLOGY2019.org



An Invitation to Exhibit and Sponsor at...

IMMUNOLOGY 2019™

Join us for IMMUNOLOGY 2019™ in San Diego, California at the San Diego Convention Center. AAI hosts the world's largest annual all-immunology meeting, bringing together scientists at every career stage to discuss their cutting-edge research. International leaders in immunology and talented trainees alike will be coming to learn what innovations and biomedical advances can benefit them in their research.

Who Should Exhibit?

Any company that has a product or service that will advance research or accelerate laboratory results should exhibit at IMMUNOLOGY 2019™. Your competitors will be there...so should you!

Why Exhibit at IMMUNOLOGY 2019™?

Your customers and prospects will be there! IMMUNOLOGY 2018™ drew over 3,000 attendees from 43 countries. That's 43 markets! We expect high attendance in San Diego.

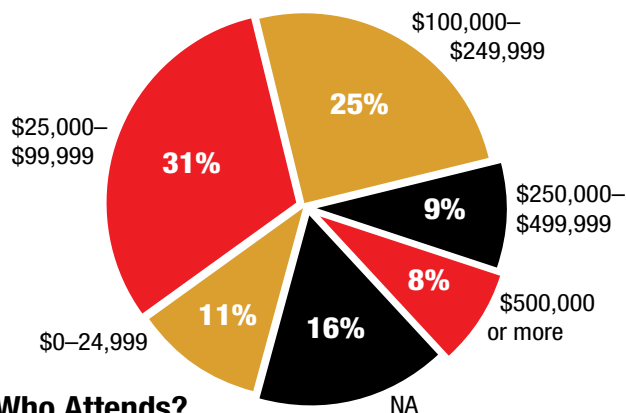
Attendees surveyed in 2018 revealed that:

- 83% are involved in their lab's purchasing decisions.
- 85% went to the Exhibit Hall three or more times.

As an Exhibitor at IMMUNOLOGY 2019™, You Can Expect to

- **Sell!** The AAI meeting annually brings together the largest number of researchers in immunology, and the greatest concentration of buying power in the field.
- **Meet New Customers.** 68% of attendees went to the Exhibit Hall to find a new supplier, technology, or product.
- **Visit with Current Customers.** 80% of attendees went to the Exhibit Hall to meet with their current suppliers.

ANNUAL SPENDING BY AAI MEETING ATTENDEES¹



Who Attends?

The exceptional scientific and educational program AAI has developed for IMMUNOLOGY 2019™ is expected to attract over 3,500 researchers from among AAI members and their colleagues throughout the world:

- University faculty/principal investigators
- Postdoctoral fellows
- Laboratory managers
- Corporate scientists
- Government scientists
- Researchers at independent institutes and foundations
- Members of a dozen or more guest societies
- Other immunologists from around the world

Here's what 2018 exhibitors said they liked...

“We met with the right individuals and had good leads over all.”

“The meeting was a good match for people to see our company and products.”

Exhibit space will be assigned on a first-come, first-served basis.

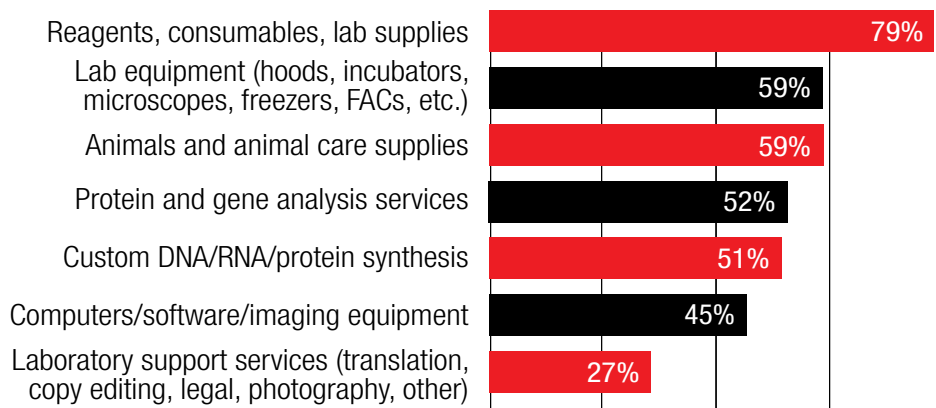
Discounted exhibit space is available for applications received by October 31, 2018, so don't delay!



Products purchased by attendees:

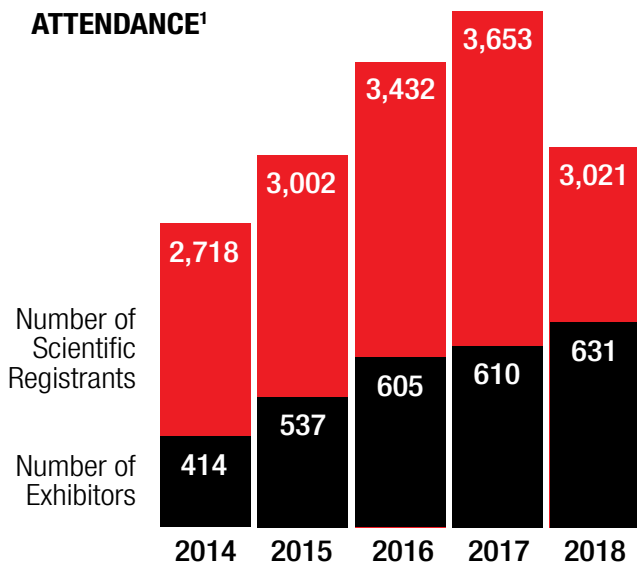
- Antibodies and diagnostics
- Balances, spectrophotometers, high throughput robotics equipment
- Cell and tissue culture reagents
- Cell separation and cell counter products
- Centrifuges
- Chemicals
- Cytokines, chemokines, and growth factors
- Data analysis systems and software
- Electrophoresis equipment and reagents
- ELISA kits and plate readers
- Flow cytometers and cell sorters
- General lab supplies and equipment
- Genomics and proteomics equipment, reagents, and software
- Histology and immunohistochemistry supplies
- HPLC equipment and reagents
- Incubators
- In vivo cell and animal imaging equipment
- Irradiators, animal and cell
- Laboratory animals and equipment, including specialty diets
- Laboratory support services
- Laminar flow hoods
- Microarray equipment, reagents, and software
- Microscopes (confocal, electron, TIRF) and related reagents/software
- Molecular biology and PCR reagents
- Oligonucleotide/peptide/protein production services
- Pipettes, pipetting devices, test tubes, plates, and other consumables
- Scientific journals, subscriptions, and books
- Scintillation counters, gamma counters, radioisotopes
- Software
- Transfection kits and reagents
- And more...

PRODUCTS ATTENDEES ARE PURCHASING¹



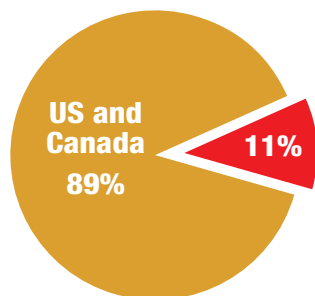
THE LARGEST ANNUAL ALL-IMMUNOLOGY MEETING WORLDWIDE!

ATTENDANCE¹



“This was a great meeting! Excellent science spanning multiple areas of the broader field, interesting speakers, wonderful networking opportunities, and great job/career info for my trainees.”

ATTENDEES BY COUNTRY¹



International

Top Attending Countries

(in alphabetical order)
 China
 Germany
 Japan
 South Korea
 Taiwan
 United Kingdom

Your product/service not listed?

Ask us!

83% of AAI meeting attendees are involved in their labs' purchasing decisions.

¹ Source: 2018 Attendee Survey

Scientific Program at IMMUNOLOGY 2019™

This program will feature more than 800 scientists speaking in over 100 sessions and approximately 2,000 poster presenters. Attendees will share their latest research in areas including:

- Antigen Processing and Presentation
- Basic Autoimmunity
- Cellular Adhesion, Migration, and Inflammation
- Cytokines and Chemokines and Their Receptors
- Hematopoiesis and Immune System Development
- Immediate Hypersensitivity, Asthma, and Allergic Responses
- Immune Mechanisms of Human Disease
- Immune System Regulation: Cellular and Molecular Mechanisms
- Immunology Education
- Innate Immune Responses and Host Defense: Cellular Mechanisms
- Innate Immune Responses and Host Defense: Molecular Mechanisms
- Lymphocyte Differentiation and Peripheral Maintenance
- Microbial, Parasitic, and Fungal Immunology
- Mucosal and Regional Immunology
- Technological Innovations in Immunology
- Therapeutic Approaches to Autoimmunity
- Transplantation Immunology
- Tumor Immunology
- Vaccines and Immunotherapy
- Veterinary and Comparative Immunology
- Viral Immunology

Exhibit Hall Upgrades are available to IMMUNOLOGY 2019™ Exhibitors only. AAI reserves the right to limit Exhibit Hall Upgrade purchases.

Premier Sponsorships

Support amounting to \$3,000 or more in **Exhibit Hall Upgrades** and/or **Scientific Program Sponsorships** (see page 6) qualifies for an **AAI Premier Sponsorship Level** (see page 7) and associated benefits.

Sign up today!
Exhibit Hall Upgrades are limited and sell out quickly!

NEW! Column Wraps

10 available

Prices Vary

Six single-column sponsorships are available directly outside of the scientific sessions, and four double-column sponsorships are available in the area of Registration and the Exhibit Hall Entrance. Each sponsorship includes full wrap of the column(s) with your branding and artwork.

Qualifies for Premier Sponsorship Level if over \$3,000

Park Benches in the Exhibit Hall

\$1,200

4 available

Provide one or more park benches for attendees to rest in the Exhibit Hall. Sponsorship includes a 48"x24" floor graphic in front of the park bench. Park benches will be located on a main exhibit aisle in sets of two, back to back.

Lighted Kiosks

\$3,000

2 sponsorships available

These four-sided, spinning, lighted kiosks will be located in the area of Registration and the Exhibit Hall Entrance. Sponsors have the option for different graphics on each of the 4 panels. Each panel is 39" x 89".

Qualifies for Premier Contributing Sponsor

Banners

Prices Vary

The San Diego Convention Center offers sponsors great options for banner placement in high traffic areas. **NEW** for 2019, there are opportunities for banners near the scientific sessions. Sizes and locations vary. Contact AAI Exhibits to see which banner options fit your company's needs.

Qualifies for Premier Sponsorship Level if over \$3,000

Exhibit Hall Aisle Signs

\$500 each

13 sponsorships available

Display your logo and booth number on a 4'x3' aisle sign in the Exhibit Hall.

Escalator Graphics

Prices Vary

5 options available

There is one main escalator which takes attendees from the street level Registration Lobby and Exhibit Hall Entrance to the scientific sessions. There are branding opportunities for the insides of the escalators and also the areas between the escalators. Contact AAI Exhibits for further information.

Qualifies for Premier Sponsorship Level if over \$3,000

EXHIBIT HALL UPGRADES

Meeting Bag Inserts **\$3,200**

Place your promotional material or item directly into all attendees' hands for long-term residual exposure. Sponsor arranges the purchase, production, and delivery of at least 3,500 items. Limitations on size apply and items must be submitted to AAI for approval 30 days prior to the meeting. Examples of acceptable inserts are promotional brochures, postcards, and other printed materials (no catalogs or publications) and items such as pens, USB flash drives, luggage tags, etc.

Qualifies for Premier Contributing Sponsor

Opening Night Networking Event **\$7,500 shared**

Immediately following the President's Address, this best attended social event of the week provides attendees a festive opportunity to be reunited with friends (2,000+ attendees). Co-sponsors receive access for five staff members (this event is closed to all exhibitors except sponsors), a display table, and a complimentary pre-show mailing list.* This event is capped at ten co-sponsors. To inquire about exclusive (at cost) sponsorship of this event, contact AAI Exhibits Manager at exhibits@aai.org or 301-634-7821.

Qualifies for Premier Supporting Sponsor if shared

Meeting Bags **\$10,000–\$20,000**

See attendees carrying your logo throughout the meeting. AAI will arrange for production and delivery of bags. Exclusive sponsorship available with just your logo, or shared sponsorship will have your company logo and another company's logo on the bag. Price includes one-color logo.

Qualifies for Premier Silver Sponsor if exclusive, Premier Sustaining Sponsor if shared

Lanyards **\$6,000**

1 sponsorship available

Attendees will display your company logo on their lanyards. Sponsor arranges for production and delivery of at least 4,000 AAI-approved lanyards.

Qualifies for Premier Supporting Sponsor

Hotel Key Cards **\$12,000**

1 sponsorship available

Reach attendees numerous times daily with exclusive sponsorship of hotel key cards. Your company branding will be printed on the room key provided to attendees staying in the AAI hotel block. Logo and graphics must be submitted to AAI for approval no later than February 15, 2019; AAI will arrange for production and delivery of hotel key cards.

Qualifies for Premier Sustaining Sponsor

Mobile App **\$8,500 Elite Sponsor/ \$1,000 Rotating Banner Ads**

The meeting app provides the most up to date meeting program and was downloaded over 3,000 times by IMMUNOLOGY 2018™ participants. Elite sponsor will have a secondary splash page plus a clickable rotating banner ad with secondary landing page. Rotating banner sponsors receive a clickable rotating banner ad with secondary landing page.

Elite sponsorship qualifies for Premier Supporting Sponsor

Exhibitor Workshops **\$1,200**

24 Workshop time slots available; maximum of three per exhibitor

This popular opportunity is available in two rooms in the Exhibit Hall. With theater-style seating for up to 100 attendees, each room provides the perfect setting for in-depth presentations and discussion. Workshops do not conflict with daily dedicated poster presentation time. Presentation titles, speakers, and descriptions must be provided by the date requested by AAI. Note: The one-hour room rental includes time for your set-up, 45-minute presentation, and tear-down.

Passport Program **\$500**

20 sponsorships available

Drive traffic to your booth! Provided to each attendee at Registration, the Passport will feature your booth on the Exhibit Hall floor plan map. Attendees enter their completed Passports in the drawing for one of three \$250 American Express Gift cards. The drawing will take place during the Poster Presentation Hour on Sunday. This program is limited to exhibitors with 200 square feet or less of booth space.

Pre-Event Attendee Mailing List* **\$1,000**

Let attendees know why they need to visit your booth and meet with you. The list will be provided electronically prior to the meeting, with physical mailing addresses only (no phone, fax, or email), and is for one-time use only.

Post-Event Attendee Mailing List* **\$700**

Reinforce your message with a post-event mailing. The list will be provided electronically after the meeting, with physical mailing addresses only (no phone, fax, or email), and is for one-time use only.

* AAI policy prohibits provision of e-mail addresses to third parties. Mailing lists exclude residents of the European Union (EU) pursuant to the EU General Data Protection Regulation (GDPR) at <https://www.EUGDPR.org>.

Exhibitor Upgrade opportunities are subject to change; additional opportunities may be added throughout the year, so please check www.IMMUNOLOGY2019.org for current availability or contact AAI Exhibits Manager at exhibits@aai.org or 301-634-7821.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

AAI Scientific Program Sponsorships and Career Development Networking Events enable corporations and other entities to demonstrate their support for the field by sponsoring lectures, symposia, career-development networking programs, travel grants for early-career scientists, and social events. Sponsor these programs to support the PIs of tomorrow! Support of \$3,000 or more in Scientific Program Sponsorships and/or Exhibit Hall Upgrades qualifies an exhibitor/sponsor for the many benefits associated with AAI Premier Sponsorship. (See page 7 to review the benefits and acknowledgments provided to Premier Level Sponsors.)

Lectures, Symposia, and Networking Events

President's Address **\$10,000**

The AAI president officially opens the AAI annual meeting with a presentation of his or her research. As AAI presidents are among the most outstanding immunologists worldwide, this session is attended by the largest audience of the meeting. (Audience: 2,000)

Qualifies for Premier Sustaining Sponsor

President's Symposium **\$10,000**

The AAI president is the chair of a symposium on a topic of his or her choosing featuring prominent immunologists invited to present their cutting-edge research. (Audience: 2,000)

Qualifies for Premier Sustaining Sponsor

Distinguished Lectures (3) **\$5,000 each**

Each day the scientific program ends with a plenary lecture by a scientist designated by the AAI Program Committee as one of the most talented and renowned immunologists today. (Audience: 2,000 each)

Qualifies for Premier Contributing Sponsor

Major Symposia (8) **\$5,000 each**

Eight Major Symposia are featured throughout the meeting: two concurrently each morning. These sessions present the most innovative science in the field today. Five to six noted scientists are featured in each session. (Audience: 1,000–1,200 each)

Qualifies for Premier Contributing Sponsor

Career Lectures and Networking Events

Through lectures, workshops, roundtables, and one-on-one counseling, IMMUNOLOGY 2019™ provides critical career development programs. Sponsor pricing varies with the size of the event and the nature of food and beverage served. Support these programs to support the PIs of tomorrow!

Careers and Networking Roundtables **\$4,000**

2 available

In the Careers and Networking Roundtables, a diverse field of experienced professionals lead discussions on specific career issues and options in their chosen fields—academia, industry, government, or non-profit. A structured networking exercise for communicating one's scientific interests/objectives most efficiently follows one of the sessions.

Qualifies for Premier Contributing Sponsor

Interviewing for a Job (Lecture) **\$2,000**

How to Convert Your CV into a Résumé **\$2,000**

(Lecture followed by one-on-one counseling)

Careers in Biotech: Panel Discussion and Networking Reception **\$4,000**

This Friday evening panel features scientists employed in a variety of positions in industry discussing their career paths and the skills required for success in each. AAI invites a sponsor to support the reception following the panel discussion.

Qualifies for Premier Contributing Sponsor

Travel Support

AAI provides much-needed travel grant support for early-career faculty and trainees who might not otherwise be able to attend the meeting.

AAI Laboratory Travel Grants **\$2,500/grant**

These grants provide travel support to mid-career investigators for attending the AAI annual meeting. The grants are awarded to scientists who have limited funds for travel and are the first or last authors on one or more abstracts submitted to the annual meeting. Each grant will provide two travel awards of up to \$1,250 each: one to the PI or laboratory director and another to a member of his or her lab.

AAI Undergraduate Faculty Travel Grants **\$2,500/grant**

These grants assist undergraduate faculty attending the AAI annual meeting. The grants also support travel costs for an undergraduate student of the recipient's selection.

AAI Early Career Faculty Travel Grants **\$1,250/grant**

These grants assist promising young investigators with travel to the AAI annual meeting. Testimonials from past recipients confirm that this modest amount makes a huge difference in their career development.

AAI Trainee Abstract Awards **\$500–\$750*/award**

**According to number of consecutive years of AAI membership*

These awards provide critical travel support for AAI Trainee Members whose first-author abstracts are selected for oral presentation in an AAI Block Symposium. Over 300 abstract awards are given to our most talented developing investigators.

AAI Trainee Poster Awards **\$300/award**

These awards provide up to \$300 in travel reimbursement to AAI Trainee Members whose first-author abstracts selected exclusively for poster presentation are deemed to be exceptional. Selection is based on the originality and significance of the research presented. Approximately 100 poster awards will be given to talented early-career investigators.

For information or to reserve your sponsorship, please contact **AAI Exhibits Manager** at exhibits@aai.org or **301-634-7821**.

PREMIER SPONSORSHIPS

AAI Premier Sponsorships

Support amounting to \$3,000 or more in Exhibit Hall Upgrades (see pages 4 and 5) and/or Scientific Program Sponsorships, Career Development Networking Events, or Travel Support (see page 6) qualifies an exhibitor/sponsor for the many benefits associated with AAI Premier Sponsorships. See the table below to review the benefits of Premier Sponsor levels. Contact AAI Exhibits Manager for details.

PREMIER SPONSORSHIP LEVELS

Contributing Sponsor..... Level I.....	\$3,000
Supporting Sponsor..... Level II.....	\$6,000
Sustaining Sponsor..... Level III.....	\$10,000
Bronze Sponsor..... Level IV.....	\$15,000
Silver Sponsor..... Level V.....	\$20,000
Gold Sponsor..... Level VI.....	\$50,000
Platinum Sponsor..... Level VII.....	\$80,000 and above

The Benefits* of Premier Sponsorship

	Platinum Sponsor Level VII	Gold Sponsor Level VI	Silver Sponsor Level V	Bronze Sponsor Level IV	Sustaining Sponsor Level III	Supporting Sponsor Level II	Contributing Sponsor Level I
Use of Pre-show Attendee List**	1 time	1 time	1 time	1 time	1 time	1 time	1 time
Logo Link and Listing under the Designated Premier Sponsor Level on Meeting Website	●	●	●	●	●	●	●
Complimentary Scientific Registration***	5	3	2	1	1	1	1
Acknowledgments on Meeting Signs and Other Printed Material for the Meeting	●	●	●	●	●	●	●
Thank You Announcements in Exhibit Hall	●	●	●	●	●	●	●
Use of Post-show Attendee List**	1 time	1 time	1 time	1 time	1 time		
Complimentary Exhibitor Workshop	2	2	1	1			
Use of AAI Membership Mailing List** (subject to AAI policy for use)	2 times	2 times	1 time				

Additional Support Opportunities

Social Events

Opening Night Networking Event **\$7,500 shared**

Immediately following the President's Address, this best attended social event of the week provides attendees a festive opportunity to be reunited with friends (2,000+ attendees). Co-sponsors receive access for five staff members (this event is closed to all exhibitors except sponsors), a display table, and a complimentary pre-show mailing list.** This event is capped at ten co-sponsors. To inquire about exclusive (at cost) sponsorship of this event, contact AAI Exhibits Manager at exhibits@aai.org or 301-634-7821.

Qualifies for Premier Supporting Sponsor if shared

IMMUNOLOGY 2019™ Gala **At Cost**

Each year at this premier social event, attendees relax, reconnect with friends, network, and seek out new acquaintances among fellow scientists. (2,000 Attendees)

Qualifies for Premier Platinum Sponsor

Service Appreciation Reception **At Cost**

By special invitation only, this event honors current AAI member volunteers who give generously of their time in support of the AAI mission.

Qualifies for Premier Silver Sponsor

Advertising Opportunities

- IMMUNOLOGY 2019™ Meeting Guide and Program Preview issues of *The Journal of Immunology* and *AAI Newsletter*

Contact for pricing:

Steve West

Media West, Inc.

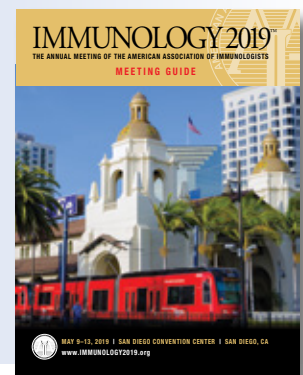
230 Kings Highway East
Suite 316

Haddonfield, NJ 08033

Phone: 856-432-1501

Fax: 856-494-1455

stevewest@ads-theji.org



For information on exhibiting at

IMMUNOLOGY 2019™ contact

AAI Exhibits Manager

Email: exhibits@aai.org

Phone: 301-634-7821 | Fax: 301-634-7889

* Benefits cannot be traded for other opportunities; if not used, unused benefits are forfeited.

** AAI policy prohibits provision of e-mail addresses to third parties. Mailing lists exclude residents of the European Union (EU) pursuant to the EU General Data Protection Regulation (GDPR) at <https://www.EUGDPR.org>.

*** One additional complimentary scientific registration available per \$25,000 increment in sponsor support beyond the \$80,000 threshold for Platinum Sponsorship.

SAN DIEGO CONVENTION CENTER

San Diego Convention Center

111 West Harbor Drive
San Diego, CA 92101

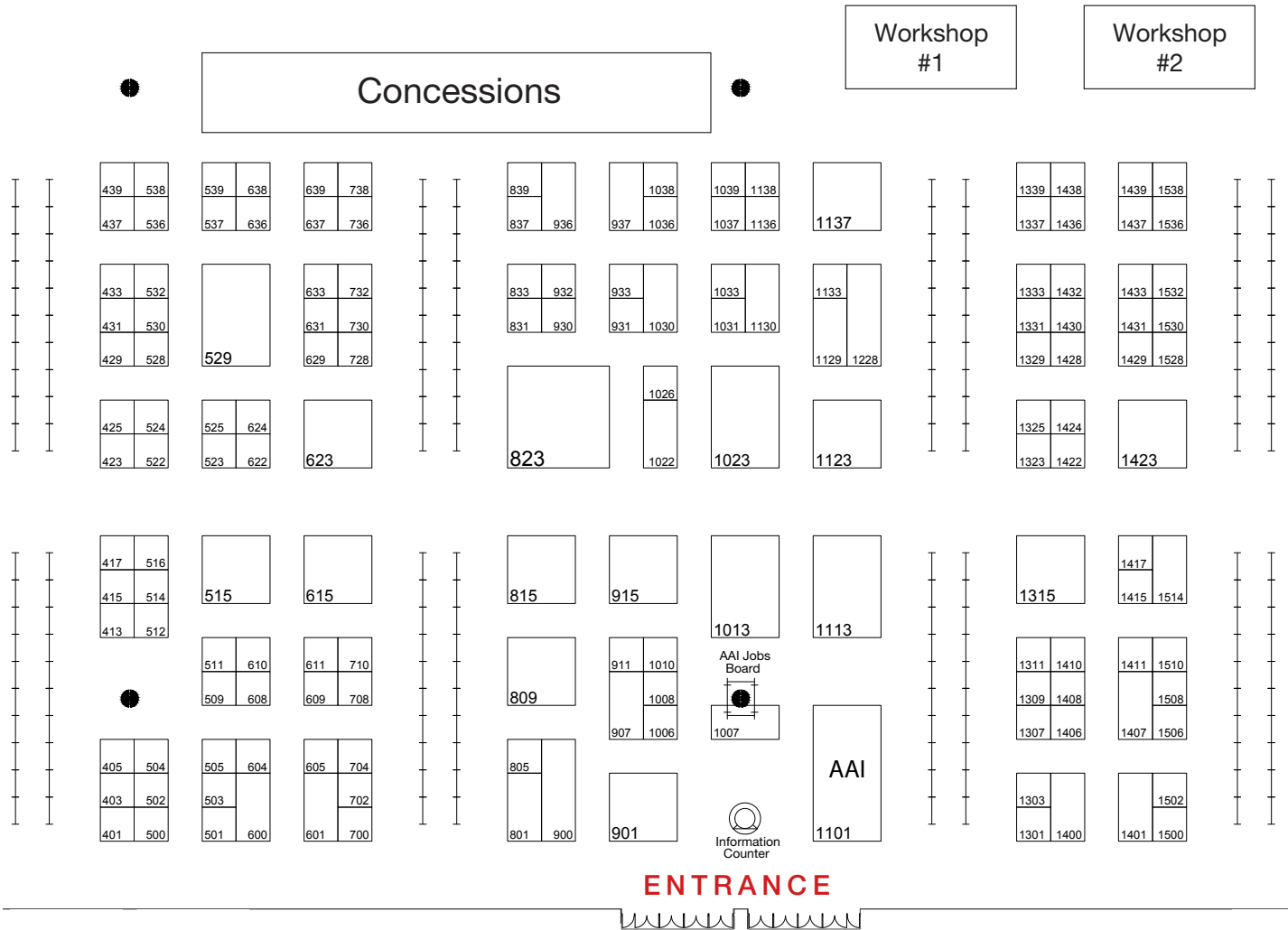
Exhibit Dates: May 10–12, 2019

Exhibits Open: 9:30 AM–4:30 PM daily

See Interactive Floor Plan at
www.IMMUNOLOGY2019.org.

Available space will be assigned on a first-come, first-served basis.

Island booths may be created by combining four or more 10' x 10' booths.



PRIOR EXHIBITORS

10X Genomics
 21st Century Biochemicals, Inc.
 AAT Bioquest, Inc.
 AbboMax, Inc.
 Abcam
 ABclonal Technology
 Abeomics, Inc.
 Abfrontier
 Abgent, a WuXi AppTec company
 ACEA Biosciences, Inc.
 Acris Antibodies, Inc.
 ACROBiosystems
 Acumenta Biotech
 Adaptive Biotechnologies Corporation
 Adipogen International, Inc.
 Advanced Cell Diagnostics
 Advanced Targeting Systems, Inc.
 AID Autoimmun Diagnostika GmbH
 AimPlex Biosciences
 Akoya Bio
 Alere Technologies AS
 AllCells, LLC
 ALPCO
 AnceLL Corporation
 Aptogen, LLC
 Arbor Assays
 ArcherDX
 Assay Biotechnology Company, Inc.
 Astarte Biologics, LLC
 AUM Biotech
 Aushon BioSystems
 Aviva Systems Biology Corp.
 Azure Biosystems
 Baker Ruskinn
 Bay Bioscience Co., Ltd.
 BD Biosciences
 Beckman Coulter, Inc.
 Bio X Cell
 Biocompare
 Biocytogen, LLC
 BioLegend
 BioMagnetic Solutions, LLC
 BioPorto Diagnostics A/S
 BiOptix
 Bio-Rad Laboratories
 Biorbyt
 Bioreclamation, LLC
 BioSpherix, Ltd.
 Bioss Antibodies, Inc.
 Biovondor
 BioStatus Limited
 Bio-Synthesis, Inc.
 Bio-Technie
 BioTek Instruments, Inc.
 Bitplane
 Boster Biological Technology
 BrandTech Scientific
 BTS Research
 BTX
 Canopy Biosciences
 Caprico Biotechnologies
 Cayman Chemical Company
 Cdi Laboratories
 CEDARLANE
 Cell Biologics, Inc.
 Cell Press
 Cell Signaling Technology
 Collecta
 CELLTREAT Scientific Products
 Cellular Technology Limited (CTL)
 Cepham Life Sciences, Inc.
 ChemoMetec
 Chondrex, Inc.
 Clear H2O
 Cloud-Clone Corp.
 Curiox Biosystems
 Cyagen Bioscience Inc.
 Cytek Inc.
 Cytobank, Inc.
 Cytognos
 Cytomark
 CyVek Inc.
 DartMouse
 DD News
 De Novo Software
 Desert King International
 Dgi Tech
 DiscoverX Corporation
 Drummond Scientific
 Dualsystems Biotech AG
 Dynex Corporation
 eBioscience, An Affymetrix business
 Elabscience Biotechnology
 Elsevier
 Embi Tec
 Emp Biotech/essentialLife Solutions
 Envision Genomics
 Enzo Life Sciences, Inc.
 Epigentek Group Inc.
 Equitech-Bio Inc.
 Essential Pharmaceuticals, LLC
 Eureka Therapeutics, Inc.
 EXBIO Antibodies
 Expedeon
 EZBiolab
 F1000/The Scientist
 FASEB Minority Access to Research Careers (MARC)
 Federation of American Societies for Experimental Biology (FASEB)
 FiberCell Systems, Inc.
 Fitzgerald Industries International
 Flarebio Biotech LLC
 FlowJo
 Fluidigm Corporation
 FluoroFinder
 Fluxion Biosciences, Inc.
 FormuMax Scientific, Inc.
 Foxx Life Sciences
 Fred Hutchinson Cancer Research Center
 Frontiers
 Future Sciences Group
 Garland Science
 Genalyte
 Gene Tools, LLC
 GENOVAC GmbH
 GenScript USA Inc.
 GL Biochem (Shanghai), Ltd.
 Grifols Diagnostic Solutions Inc.
 Hamilton Robotics
 HemaCare BioResearch Products
 HistoTox Labs
 Histowiz
 Hitachi Solutions America, Ltd.
 Horizon Pharma, Inc.
 Houston Omics Core
 Hycult Biotech, Inc.
 Illumina
 ImmPort: Immunology Database and Analysis Portal
 Immudex
 Immune Epitope Database & Analysis Resource (IEDB)
 ingenious Targeting Laboratory, Inc.
 Innopsys
 Innova Biosciences
 IntelliCyt Corporation
 Intuitive Biosciences
 InvivoGen
 Invivoscribe, Inc.
 iRepertoire
 Irving Scientific
 Jackson ImmunoResearch Laboratories, Inc.
 JPT Peptide Technologies GmbH
 Juno Therapeutics
 Kingfisher Biotech, Inc.
 Kinnakeet Biotechnology
 Knobbe, Martens, Olson, & Bear, LLP
 Knock Out Mouse Project (KOMP)
 KPL, Inc.
 KRONUS Inc.
 LC Sciences
 Leinco Technologies, Inc.
 LifeSensors
 Lipocalyx GmbH
 List Biological Laboratories
 Logos Biosystems, Inc.
 Lonza
 Lophius Biosciences GmbH
 Luminex Corporation
 Mabtech, Inc.
 Mallinckrodt d/b/a Therakos
 MacVector, Inc.
 MBL International Corporation
 Mediso USA
 Meridien Life Science
 Meso Scale Discovery
 MilliporeSigma
 Miltenyi Biotec, Inc.
 Mimotopes
 MP Biomedicals, LLC
 Myriad RBM
 National Institute of Allergy and Infectious Diseases (NIAID)
 NanoString Technologies
 National Jewish Health
 Nature Publishing Group
 Nexcelom Bioscience, LLC
 Nicoya Life Sciences
 Novogene Corp.
 Omni International
 ORFLO Technologies
 OriGene Technologies Inc.
 Oxford University Press
 Partek Incorporated
 Pathogens and Immunity
 PBL Assay Science
 PEPperPrint
 PeproTech, Inc.
 peptides&elephants GmbH
 PerkinElmer
 Phalanx Biotech Group
 PharmaLegacy Laboratories (Shanghai) Co., Ltd.
 Phoenix Pharmaceuticals, Inc.
 Precision for Medicine
 Prolimmune, Inc.
 Promega Corporation
 PromoCell GmbH
 Propel Labs, Inc.
 ProteinSimple
 Protein Fluidics Inc.
 Proteintech Group Inc.
 QIAGEN, Inc.
 Quad Technologies
 Quansys Biosciences
 Quanterix
 Quidel Corporation
 Rad Source Technologies, Inc.
 Rainin Instrument, LLC.
 Randox Laboratories, Ltd.
 RayBiotech, Inc.
 ReachBio, LLC
 ReadCube
 Research Diets, Inc.
 Resonant Sensors Inc.
 Rockefeller University Press
 Rockland Immunochemicals, Inc.
 RURO, Inc.
 Sanguine
 Sanofi Pasteur, Inc.
 Sapphire North America, LLC
 Sartorius
 Science/AAAS
 SCIENION US, Inc.
 SciMed Solutions
 Seahorse Bioscience
 Second Genome
 SeraCare Life Sciences, Inc.
 Servicebio
 Shenandoah Biotechnology, Inc.
 SignalChem
 Sino Biological, Inc.
 Society for Immunotherapy of Cancer (SITC)
 SoftGenetics
 Solulink, Inc.
 Sony Biotechnology, Inc.
 Source BioScience
 SouthernBiotech
 Springer
 SRI International
 St. Jude Children's Research Hospital
 STEMCELL Technologies, Inc.
 StemExpress
 Stratedigm Corporation
 Studylog Systems, Inc.
 SurModics, Inc.
 Sysmex
 Taconic
 Tetracore, Inc.
 The Jackson Laboratory
 The Lab People
 The Scale People
 Thermo Fisher Scientific
 TissueGnostics USA
 Tonbo Biosciences
 Tradition Center for Innovation (TCI)
 UVP, LLC
 VDJServe
 Vector Laboratories
 Veterinary Clinical Resources
 VitaScientific
 Vium
 WaferGen Biosystems
 Western Michigan University
 Homer Stryker, MD School of Medicine
 Wiley-Blackwell
 Worthington Biochemical Corporation
 Xcell Biosciences
 X Zell Inc.
 ZEISS Microscopy
 ZenBio, Inc.

IMPORTANT DATES

Mark your calendar for these important dates and enjoy all that IMMUNOLOGY 2019™ has to offer!

Important Deadlines

OCTOBER 31, 2018

- Early application deadline (Exhibit Application and booth deposit due)
- After this date, full payment is due with Exhibit Application.
- Assignments are available to be made on a first-come, first-served basis according to date Exhibit Application is received.

NOVEMBER 30, 2018

- Full payment for booths is due.
- All booth fees become non-refundable.

JANUARY 8, 2019

- Deadline to receive logos from Premier Sponsors for inclusion in meeting materials

FEBRUARY 1, 2019

- Deadline to receive company description from exhibitors for inclusion in meeting materials
- Deadline to receive Exhibitor Workshop descriptions from exhibitors for inclusion in meeting materials

FEBRUARY 4, 2019 (tentative)

- Exhibitor Kits are available online at www.theexpogroup.com; participating exhibitors will receive an e-mail notice when the site is live.

APRIL 4, 2019 (tentative)

- Warehouse begins receiving advance freight shipments.

APRIL 5, 2019

- Deadline for hotel reservations

MAY 8, 2019 (tentative)

- Deadline for advance freight arrival at warehouse

MAY 8, 2019

- Freight deliveries accepted at San Diego Convention Center

MAY 8–9, 2019

- Exhibitor move-in

MAY 10–12, 2019

- Exhibits open 9:30 AM – 4:30 PM daily

MAY 12–13, 2019

- Exhibitor move-out 4:30 PM – 10:30 PM on May 12 and 8:00 AM–10:00 AM on May 13, with booths dismantled by 8:00 AM on May 13

Exhibit Fees

A discount is available for exhibitors who apply for space and make their deposits by October 31, 2018. Prices in U.S. dollars.

10'x10' CORNER BOOTH

\$3,250 (if application and deposit are received on or before October 31, 2018)

\$3,450 (after October 31, 2018)

10'x10' IN-LINE BOOTH

\$3,050 (if application and deposit are received on or before October 31, 2018)

\$3,250 (after October 31, 2018)

Package includes:

- 8' backwall drape/3' high dividers
- 7" x 44" one-line sign
- 4 Exhibitor badges (access to Exhibit Hall only)

All booth purchases include the opportunity to purchase up to two Scientific Registrations per company at a special Exhibitor Rate. Misuse of badges may lead to expulsion from the meeting.

Booth Assignments

Available space will be assigned on a first-come, first-served basis.

EXHIBIT SALES CONTACT

AAI Exhibits Manager
E-mail: exhibits@aai.org
Phone: 301-634-7821
Fax: 301-634-7889



EXHIBITOR SCHEDULE*

Schedule subject to change. Please check www.IMMUNOLOGY2019.org for updates.

WEDNESDAY, MAY 8

12:00 PM – 6:00 PM Exhibitor Set-Up

THURSDAY, MAY 9

9:00 AM – 6:00 PM Exhibitor Set-Up
2:30 PM – 6:00 PM Sessions/Symposia
5:00 PM – 6:00 PM President's Address
6:00 PM – 8:00 PM Opening Night Reception (tentative)

FRIDAY, MAY 10

8:00 AM – 6:45 PM Sessions/Symposia
9:30 AM – 4:30 PM Exhibits Open
10:00 AM – 10:45 AM Exhibitor Workshops
11:15 AM – 12:00 PM Exhibitor Workshops
12:30 PM – 1:15 PM Exhibitor Workshops
1:45 PM – 2:30 PM Exhibitor Workshops
2:30 PM – 3:45 PM Dedicated Poster Presentations in Exhibit Hall
4:30 PM – 5:30 PM Award Lecture
6:00 PM – 6:45 PM Distinguished Lecture
7:00 PM – 9:00 PM Careers in Biotech Panel and Reception

SATURDAY, MAY 11

8:00 AM – 6:45 PM Sessions/Symposia
9:30 AM – 4:30 PM Exhibits Open
10:00 AM – 10:45 AM Exhibitor Workshops
11:15 AM – 12:00 PM Exhibitor Workshops

12:30 PM – 1:15 PM Exhibitor Workshops
1:45 PM – 2:30 PM Exhibitor Workshops
2:30 PM – 3:45 PM Dedicated Poster Presentations in Exhibit Hall
4:30 PM – 5:30 PM Award Lecture
6:00 PM – 6:45 PM Distinguished Lecture

SUNDAY, MAY 12

8:00 AM – 6:45 PM Sessions/Symposia
9:30 AM – 4:30 PM Exhibits Open
10:00 AM – 10:45 AM Exhibitor Workshops
11:15 AM – 12:00 PM Exhibitor Workshops
12:30 PM – 2:30 PM President's Symposium
12:30 PM – 1:15 PM Exhibitor Workshops
1:45 PM – 2:30 PM Exhibitor Workshops
2:30 PM – 3:45 PM Dedicated Poster Presentations in Exhibit Hall
4:30 PM – 5:30 PM Award Lecture
4:30 PM – 10:30 PM Exhibitor Tear-down
6:00 PM – 6:45 PM Distinguished Lecture
7:00 PM – 9:30 PM IMMUNOLOGY 2019™ Gala

MONDAY, MAY 13

8:00 AM – 12:15 PM Sessions/Symposia
8:00 AM – 10:00 AM Exhibitor Tear-down

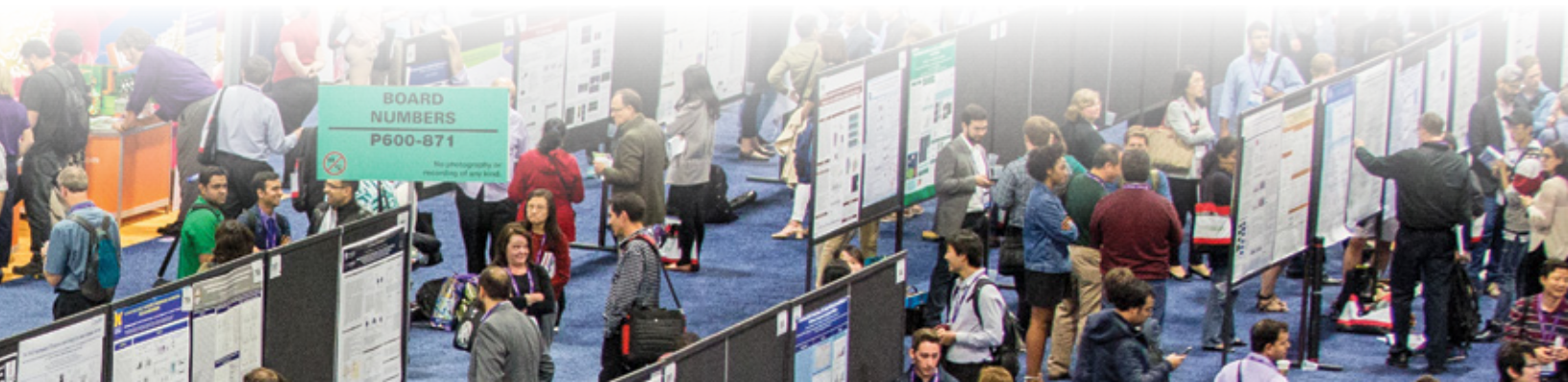
* Exhibitors agree not to extend invitations, call meetings, host events, or otherwise encourage the absence of attendees or Exhibitors during the official hours of IMMUNOLOGY 2019™. Official hours include scientific sessions, Exhibit Hall hours, and social events.

Our 2018 attendees said they highly recommend the AAI annual meeting...

“This was my first time attending AAI. I will definitely try to make this an annual part of my career development activities.”

“I felt this was the best meeting of all the AAI meetings I have attended over the last 30 years. Looking forward to the 2019 San Diego meeting.”

Enjoy
nearly 4 hours
of unopposed
Exhibit Hall/Poster
Presentation
time!



AAI EXHIBIT FLOOR RULES AND REGULATIONS

The Exhibit Application must be signed by an authorized representative of the exhibiting company. This signature will signify that the authorized representative has read and agrees to the terms specified below, and on the IMMUNOLOGY 2019™ website (www.IMMUNOLOGY2019.org). The American Association of Immunologists, Inc., (AAI) reserves the right to dismiss any Exhibitor who does not adhere to the rules and regulations published here and on the meeting website. Failure to comply will also result in loss of priority status for future booth selection.

AAI reserves the right to interpret these regulations as it deems proper and/or necessary to ensure the success of the Exhibition and to further the educational purposes of the event. Your participation/attendance in or at this event means you, the Exhibitor, agree to comply with all AAI Rules and Regulations which are in effect at the time Exhibitor Move-in begins. When subject to its terms, you will collect, store, and use personal information only in compliance with the obligations of the European Union (EU) General Data Protection Regulation (<https://www.EUGDPR.org>) and will employ appropriate safeguards to ensure the security of the information.

AAI reserves the right, in its sole discretion, to accept or deny applications for exhibit space and to allocate space among Exhibitors. In the case of a denied application, all monies collected by AAI will be refunded to the applicant.

Presentation of Products or Services

The purpose of the IMMUNOLOGY 2019™ exhibit program is to further the education of, or assist, scientists working in the field of immunology or in an affiliated relevant scientific field. The exhibits must be of an educational or service nature. They must emphasize instruments, products, or services for use in teaching and research, and/or books or other publications in relevant scientific fields.

All claims regarding products and services should be truthful and accurate. Unwarranted disparagements or unfair comparisons of a competitor's product or services are not permitted.

Selling

IMMUNOLOGY 2019™ Exhibitors will be allowed to sell their products/services in the Exhibit Hall. Sales of products/services are permitted if: the products/services are the Exhibitors' own unaltered, marketed products; the products and services are directly related to research and clinical practice of IMMUNOLOGY 2019™ attendees; and all transactions are conducted in a manner consistent with the professional nature of the meeting.

Checks and credit cards may be used for payment, but cash transactions are not allowed for security reasons. Every transaction must be accompanied by a receipt for the purchaser. It is the responsibility of the Exhibitor to have all licenses, permits, and/or registrations required by the conference venue, city, municipality, and/or state. The Exhibitor is responsible for compliance with all applicable tax laws.

Space Assignment

Assignment of space will be made on a first-come, first-served basis. Whenever possible, Exhibitor's space requests will be honored, but the final arrangements will be determined by AAI Exhibit Management. AAI shall have no liability if the space location assigned is not as requested or if space is sold out. AAI reserves the right to modify the floor plan to the extent necessary in the best interest of AAI and the exhibition.

A 600-character-maximum description of products and/or services to be displayed in the booths must be submitted. This information will be published in the meeting guide provided that the application and description are received no later than **February 1, 2019**. If the description is not received by the deadline date, only the name, address (as it appears on the contract), and booth number will be printed in the meeting guide.

General Conduct of Exhibits

AAI reserves the right to impose limitations on noise levels and on any other method of operation that becomes objectionable. The use of animals on the floor requires permission from AAI and the San Diego Convention Center.

Exhibitors agree to abide by the installation and dismantle times set by AAI and to have at least one person staffing their booths during published exhibition hours. Exhibitors who vacate their booths prior to the published dismantle time without permission of the AAI Exhibits Manager may be assessed a fine equal to one half the booth fee, will forfeit any booth selection for the following year, and will not receive prior Exhibitor credit for booth selection at future shows.

In the interest of the success of the entire AAI meeting, Exhibitor agrees not to extend invitations, host events, call meetings, host events, or otherwise encourage the absence of attendees or Exhibitors during the official hours of IMMUNOLOGY 2019™. Official hours include scientific sessions, Exhibit Hall hours, and social events. Additionally, Exhibitor agrees to not hold events, meetings, or other gatherings in the Exhibitor's booth without pre-approval by the AAI Exhibits Manager.

Location Relative to Other Exhibits

Exhibitors may use the Exhibit Application to designate their preference to be located near other companies or their wish not to be adjacent to or opposite designated companies. These requests will be honored to the extent possible in keeping with assignment priorities and requests for specific locations on the floor.

Distribution of Giveaways

Exhibitors will be permitted to distribute appropriate promotional materials and approved related items from their exhibit booth only. Exhibitors may not distribute materials outside their booth (hotels, Convention Center lobby area, etc.) without permission of the AAI Exhibits Manager. In keeping with the educational purpose of the exhibit program, giveaways must conform to acceptable, legal, and professional standards. AAI reserves the right to deny distribution of materials it deems inappropriate.

GENERAL INFORMATION

Exhibit Space Rental

All booths are 10' x 10' unless stated or marked otherwise on the floorplan or in the **Exhibitor Prospectus** or contract, and can be combined to make larger booths. Tiered pricing is available with discounts for applications and deposits received by October 31, 2018. Rental includes 8' high back drape and 3' high side divider drapes and a standard (7" x 44") identification sign with company name. The exhibit aisles will be carpeted. **Exhibitors must carpet their booths.**

Exhibit spaces reserved prior to May 7, 2018, required a 50% deposit be paid by June 15, 2018. Payment equal to 50% of the exhibit fee must accompany applications for space submitted between May 8, 2018 and October 31, 2018. After October 31, 2018, all applications must be submitted with payment in full. **Exhibit space will not be assigned and confirmed without receipt of deposit.** The balance due on space assigned must be paid on or before November 30, 2018. After November 30, 2018, in the event of late or missing payment, AAI reserves the right to cancel Exhibitor's booth, retain that portion of funds paid deemed "non-refundable," and re-sell the space.

Exhibit fee covers exhibit space rental and an allotment of badges according to the size of the exhibit space. Any other booth furnishings and/or equipment must be contracted through the official AAI General Service Contractor as indicated in the **Exhibitor Service Kit**. In the event that no representative of an exhibiting organization has arrived on-site to claim its space or freight 90 minutes prior to the published event opening, AAI has the right to resell or relocate the exhibit space. Any booth not set up by the last two hours of Exhibitor Move-in may be force-built at the Exhibitor's expense or relocated at the discretion of the AAI Exhibits Manager and at the Exhibitor's expense.

Exhibitor Move-in/out is deemed a "construction zone" by OSHA and, as such, prohibits Exhibitors from wearing open-toed shoes of any kind in the Exhibit Hall. This regulation will be strictly enforced for the safety of all.

The only individuals under the age of 18 allowed in the Exhibit Hall are registered high school students with a school ID and an accompanying registered adult.

Photography of Exhibit displays without express permission of the Exhibitor or the AAI Exhibits Manager is prohibited.

Cancellation or Reduction of Exhibit Space

Exhibitor's request to cancel or reduce space must be made in writing to the AAI Exhibits Manager for approval. The effective date of space cancellation or reduction will be the date the written notice is received by AAI. If space is cancelled or reduced on or before November 30, 2018, a refund will be made of any funds paid in excess of the required non-refundable deposit. After November 30, 2018, all sales are final and any deposits plus other booth fees paid become non-refundable. All cancellations or reduction of space include the forfeiture of all Exhibitor badges that were originally allocated with the booth space.

Subleasing

Subleasing, assignment, or sharing, in part or in whole, of exhibit space is not permitted. Two or more companies may not share the same space. Exhibitors agree to limit the service and/or materials displayed in their exhibit area to those supplied or provided by

AAI EXHIBIT FLOOR RULES AND REGULATIONS

the Exhibitor with the exception that other proprietary equipment may be used solely for the purpose of demonstrating the materials or services of the Exhibitor.

Registration of Exhibitors

Exhibitors will receive four complimentary Exhibit Hall-Only badges for company personnel for each 10'x10' booth space reserved. Additional Exhibit Hall-Only badges can be purchased for \$50 each. It is the responsibility of the authorized individual signing the application to inform all company personnel of the rules and regulations contained in this brochure. **Exhibit Hall-Only badges will not allow admission to scientific sessions.**

BOOTH DESIGN AND USE OF EXHIBIT SPACE

AAI adheres to IAEE booth display standards. All exhibit materials and activities must fit within the confines of Exhibitor's assigned space so as not to impede traffic flow, infringe on the space of other Exhibitors, create any trip hazards, or violate the emergency exit routes or access to emergency equipment set forth by the Fire Marshal. The exhibit aisles will be carpeted. Exhibitors are required to cover their allotted floor space by either providing their own carpet or renting carpet from the General Services Contractor. Exhibitor-provided carpet must be of one color and be clean. The AAI Exhibits Manager reserves the right to order and install carpeting for Exhibitors who have not installed carpeting by the start of the last 2 hours of the published move-in time, whose carpeting does not meet the required standard, or who have no carpeting at all. Costs will be at the Exhibitor's expense.

Standard In-Line Booths

The Standard Booth size is 10'x10' unless stated or marked otherwise on the floor plan, in the **Exhibitor Prospectus**, or in the contract. The maximum height of 8' is allowed only in the rear half of the booth space, with a 4' height restriction imposed on all materials in the remaining space forward to the aisle.

Multiple Standard Booths

In an exhibit space that contains 3 or more linear booths (30 feet or more), the interior booths are permitted to contain display material to a maximum of 8' in height, provided that such display is confined to that area of the Exhibitor's space which is 10' from an adjoining booth. Sufficient "see-through" area must be provided to avoid blocking the view of adjacent exhibits. The end booths of such an exhibit must conform to the Standard Booth restrictions of 4' display area from the backline of the booth. Hanging signs are not permitted. No exhibit may span an aisle by using roofing. Exposed, unfinished sides of exhibit backgrounds must be draped to present an attractive appearance. If such draping is not installed, the AAI Exhibits Manager reserves the right to order it and install draping at the expense of the Exhibitor.

Island Booths

An Island Booth is a unit bordered on four sides by aisles. All materials and activities must be contained within Exhibitor's designated booth space. All display material is restricted to 20' in height, and a sufficient "see-through" or "walk-through" area with 40% visibility per side must be provided to avoid blocking the view of adjacent exhibits. Models or to-scale drawings of exhibits must be submitted in advance to the AAI Exhibits Manager for approval. Island booths will be

measured and may not exceed the 20' height limitation. Hanging signs as part of booth structure are permitted but must not exceed the 20' height restriction as measured from the top of the sign to the floor.

Enclosed/Covered Booths

Exhibit space that incorporates enclosed or covered areas must submit detailed plans **at least two months prior to move in**. Booth plans must specify the maximum number of occupants and must have a structural engineer's stamp certifying the maximum occupancy load capacity. These booths may require fire watches, electrical ventilation, some detection devices, fire extinguishers, multiple exits, etc., as required by the Fire Marshal. Contact AAI for specific requirements for your exhibit.

End Cap Booths

An End Cap Booth is a booth that has open sides on three aisles. AAI does not permit End Cap Booths.

Aisles

Aisles are the leased property of AAI. No Exhibitor will be permitted to block aisles or otherwise impede proper flow of traffic throughout the entire show. All demonstrations must take place within Exhibitor's designated booth space.

Fire Code Regulations

Federal, state, and city laws will be strictly observed. All drapes, curtains, table coverings, skirts, carpet, or any material used in exhibits must be flame retardant. Wiring must comply with fire department and underwriters' rules. Hall capacity will be monitored. Fire hose cabinets, fire extinguishers, sprinklers, fire exit doors, routes of egress, and any other fire safety device or facility must not be hidden, obstructed, or otherwise disturbed. Crates, packing materials, wooden boxes, or other highly combustible materials may not be stored in exhibit halls, meeting rooms, or fire-exit areas. Materials not in compliance with the regulations will be considered trash and subject to disposal. Passenger elevators and escalators may not be used for freight, including hand trucks, floats, and similar equipment.

Security

AAI will contract reputable security guards during the course of the annual meeting. Duties of the guards will be to provide access control to, and general security of, the Exhibit Hall. Neither AAI, the Convention Center, hotels, nor the owners or leasers of the exhibit venue will assume any responsibility for Exhibitor's personal property. It is strongly urged that the Exhibitor maintain awareness of any expensive, revenue-generating, irreplaceable (within the timeframe of the exhibition), or proprietary product contained within their booth. Exhibitor will have the option of engaging security services if desired for exclusive booth coverage.

Liability

Exhibitor assumes all responsibility and hereby agrees to protect, indemnify, defend, and hold harmless AAI and its officers, employees, and agents; the Convention Center and its employees and agents; and The Expo Group against all claims, losses, and damages to persons or property, governmental charges, or fines, and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof, excluding such liability caused by the sole negligence of the parties referred to above. In addition, Exhibitor acknowledges that AAI, its agents, the

Convention Center, or The Expo Group will not maintain insurance covering the Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

The Exhibitor shall be liable to the host facility and/or AAI for any damage to the building and/or the furniture and fixtures contained therein which shall occur through acts or omissions of the exhibitor.

Cancellation of Meeting and Exhibit

It is mutually agreed that in the event IMMUNOLOGY 2019™ is cancelled due to acts of God, war, strikes, government regulation or advisory (including travel restrictions by the government or World Health Organization), civil disturbance, terrorism, or threats of terrorism in the United States as substantiated by governmental warnings or advisory notices, curtailment of transportation, epidemics, disaster, fire, earthquakes, hurricanes, unseasonable extreme inclement weather, shortages or disruption of the electrical power supply causing blackouts or rolling blackouts in San Diego, CA, or any other comparable conditions or circumstances occurring either in the location of the IMMUNOLOGY 2019™ meeting or in the countries/states of origin of at least 30 percent of the attendees or along their routes of travel, making it commercially impracticable, illegal, or impossible to hold IMMUNOLOGY 2019™, the Application and Contract for exhibit space will be terminated. In such an event, neither party shall be liable to the other for delay or failure to perform its obligations, except there shall be a prorated reduction of any fees payable or otherwise due under this agreement and/or refund of any deposits paid.

Insurance

Exhibitor acknowledges that AAI does not maintain, and is not responsible for obtaining, insurance covering Exhibitor's property. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy protecting them against loss through theft, fire, damage, etc.

SERVICES AND OFFICIAL CONTRACTOR

Details regarding exhibitor policies, labor, furniture, rental displays, lead retrieval, utilities, etc., will be included in the **Exhibitor Service Kit**.

Service Kits

Exhibitor Service Kits will be distributed via e-mail in February 2019. Exhibitors are encouraged to take advantage of cost reductions offered by most contractors for advance orders. Many services cost substantially more when ordered on site.

Please address all communications pertaining to exhibits to:

AAI Exhibits Manager
E-mail: exhibits@aai.org
Phone: 301-634-7821
Fax: 301-634-7889

SPONSORSHIP AND SUPPORT APPLICATION



IMMUNOLOGY 2019™

THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS

Meeting Dates: May 9–13, 2019 | Exhibit Dates: May 10–12, 2019

San Diego Convention Center | San Diego, CA

SCIENTIFIC PROGRAM SPONSORSHIP AND SUPPORT

See page 7 for a chart depicting benefits accompanying AAI Premier Sponsorship Levels achieved through Scientific Program Sponsorship and/or Exhibit Hall Upgrades.

Name _____

Company/Organization _____

Authorized Signature _____ Date _____

LECTURES, SYMPOSIA, AND NETWORKING EVENTS

- President's Address**
- President's Symposium**
- Distinguished Lectures (3)**
- Major Symposia (8)**
- Careers and Networking Roundtables**
- AAI Minority Affairs Committee Careers Roundtable and Speed Networking Session**
- Careers in Biotech: Panel Discussion and Networking Reception**
- How to Convert Your CV into a Résumé**
(Lecture followed by one-on-one counseling)
- Interviewing for a Job** (Lecture)

Eligibility for AAI Premier Sponsorship Level

Sustaining Sponsor.....	\$10,000.....	\$ _____
Sustaining Sponsor.....	\$10,000.....	\$ _____
Contributing Sponsor (each)	\$5,000.....	\$ _____
Contributing Sponsor (each)	\$5,000.....	\$ _____
Contributing Sponsor	\$4,000.....	\$ _____
Contributing Sponsor	\$4,000.....	\$ _____
Contributing Sponsor	\$4,000.....	\$ _____
.....	\$2,000.....	\$ _____
.....	\$2,000.....	\$ _____

TRAVEL SUPPORT

- AAI Laboratory Travel Grants**
Qualifies as Premier Level Sponsorship..... \$2,500/grant..... \$ _____
corresponding to level of commitment
- AAI Undergraduate Faculty Travel Grants**
Qualifies as Premier Level Sponsorship..... \$2,500/grant..... \$ _____
corresponding to level of commitment
- AAI Early Career Faculty Travel Grants**
Qualifies as Premier Level Sponsorship..... \$1,250/grant..... \$ _____
corresponding to level of commitment
- AAI Trainee Abstract Awards**
Qualifies as Premier Level Sponsorship..... \$500–\$750*/award.. \$ _____
corresponding to level of commitment
- AAI Trainee Poster Awards**
Qualifies as Premier Level Sponsorship..... \$300/award..... \$ _____
corresponding to level of commitment

SOCIAL EVENTS

- Opening Night Networking Event: Exclusive or Shared**
Qualifies as Premier Level Sponsorship..... Shared: \$7,500..... \$ _____
corresponding to level of commitment Exclusive: At cost
- IMMUNOLOGY 2019™ Gala**
Platinum Sponsor

PAYMENT INFORMATION

Please make checks payable to **The AAI, Inc.**, in U.S. dollars drawn on a U.S. bank. E-mail exhibits@aaai.org for bank wire instructions.

Billing Contact Name _____

Billing Contact Address _____

City/State/Zip _____

TOTAL SPONSORSHIP/SUPPORT \$ _____

Submit Application to:

AAI Exhibits Manager
1451 Rockville Pike, Suite 650, Rockville, MD 20852
Phone: 301-634-7821 • Fax: 301-634-7889 • Email: exhibits@aaai.org

Further information appears at

www.aaai.org and www.IMMUNOLOGY2019.org

* According to number of consecutive years of AAI membership

For Official Use Only: Date Received _____ Time _____

EXHIBIT APPLICATION / CONTRACT



IMMUNOLOGY 2019™

THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS

Meeting Dates: May 9–13, 2019 | Exhibit Dates: May 10–12, 2019
San Diego Convention Center | San Diego, CA

INSTRUCTIONS: IMMUNOLOGY 2019™ exhibit space is assigned on a first-come, first-served basis upon receipt of this Exhibit Application or the online Exhibit Application, accompanied by a deposit of 50% of the exhibit fee. All balances are due by November 30, 2018. For applications submitted after October 31, 2018, full payment is due with the application.

Exhibitors may apply for space electronically at www.IMMUNOLOGY2019.org.

Company/Organization _____

Contact Name _____ Title _____

Address _____

City/State/Zip/Country _____

Phone _____ Fax _____ E-mail _____

Total number of booths requested _____

BOOTH PREFERENCE

- Corner \$3,250 before October 31, 2018
 \$3,450 after October 31, 2018
- In-line \$3,050 before October 31, 2018
 \$3,250 after October 31, 2018
- Bulk/Island \$32.50 per square foot before October 31, 2018
 \$34.50 per square foot after October 31, 2018

We prefer the following booth locations (in priority order):

- 1) _____ 2) _____ 3) _____
4) _____ 5) _____ 6) _____

We will exhibit the following products/equipment/services:

If possible, we would like to be located near (other exhibitor names):

If possible, we would NOT like to be located adjacent to or directly across from (other exhibitor names):

PAYMENT: TOTAL EXHIBIT FEE \$ _____
TOTAL AMOUNT OF DEPOSIT DUE (50%) \$ _____
BALANCE DUE \$ _____

Please make checks payable to **The AAI, Inc.**, in U.S. dollars drawn on a U.S. bank.

In accordance with the following terms, conditions, and regulations governing exhibits at the IMMUNOLOGY 2019™ meeting at the San Diego Convention Center, San Diego, CA, the undersigned hereby makes application for exhibit space(s) which, when accepted by AAI Exhibit Management, becomes a contract. Terms and conditions listed in the attached 2019 AAI Exhibit Rules and Regulations and at www.IMMUNOLOGY2019.org are a part of this contract. The undersigned agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this agreement or as may be specifically designated by AAI Exhibit Management, the Convention Center, the official general services contractor, as well as any city, state, and federal regulations. Failure to abide by such rules and regulations will result in the forfeiture of all monies paid to AAI under the terms of this agreement. Exhibitors remain obligated to pay any outstanding balances due to AAI. Additionally, the undersigned acknowledges that an invoice for payment will be sent and agrees to honor such invoice as legal and binding. The undersigned will submit payment within, but not later than, 30 days after space assignment.

I understand and agree to comply with the EU General Data Protection Regulations (GDPR) at <https://www.EUGDPR.org>.

Authorized Signature _____ Date _____

The American Association of Immunologists, Inc. (AAI) reserves the right, in its sole discretion, to accept or deny applications for exhibit space and to allocate space among exhibitors. In the case of a denied application, all monies collected by AAI will be refunded to the exhibiting company/organization.

CANCELLATION POLICY

All booth deposits are non-refundable. If full payment is not received by November 30, 2018, booth space is subject to cancellation and immediate release to other entities interested in exhibiting. After November 30, 2018, all sales are final and any deposit or fee payment is non-refundable.

Submit Application to:

AAI Exhibits Manager
1451 Rockville Pike, Suite 650, Rockville, MD 20852
Phone: 301-634-7821 • Fax: 301-634-7889 • Email: exhibits@aai.org

Further information is available at
www.aai.org and www.IMMUNOLOGY2019.org

For Official Use Only: Date Received _____ Time _____

THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS

1451 Rockville Pike, Suite 650

Rockville MD 20852

www.IMMUNOLOGY2019.org

IMMUNOLOGY 2019™



MAY 9–13, 2019 | SAN DIEGO CONVENTION CENTER | SAN DIEGO, CA | www.IMMUNOLOGY2019.org