IMMUNOLOGY 2019™ Escalator Graphics
Escalator Branding Options

• There is one set of escalators that will take attendees from the Registration Lobby and area of the Exhibit Hall Entrance to the meeting room level:
  – One up escalator – **SOLD!**
  – One down escalator – **SOLD!**
  – One middle (either up or down) escalator

• 2 options for branding:
  – Inside clings - one-sided clings are on the inside of the escalator facing in toward attendees on both sides
    • Sizes – 20 clings that are 6’x2’ – 10 clings on each side
    • 3 locations available - up (sold), down (sold), middle
    • Price - $4,500
    • Qualifies for Premier Contributing Sponsor
  – Gutters – this is the location between the escalators
    • Size is 12”x 960”
    • 2 locations available – right or left
    • Price - $2,200 - TBD
Location of Escalator Branding